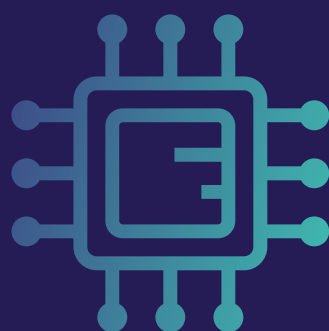


Fundraising Tech



ROOM 1: BEHIND THE SCENES

WELCOME 12:00

12:10 **Opening Plenary: The Human Stack – Tired of Bad Data? Focus On Feelings, Not Features – Tim Lockie, Founder and CEO of The Human Stack**

12:40 **BREAK**

12:45 **Automation Tools – Charity.bi**

13:15 **Integrating Your CRM – Enthuse**

13:40 **BREAK**

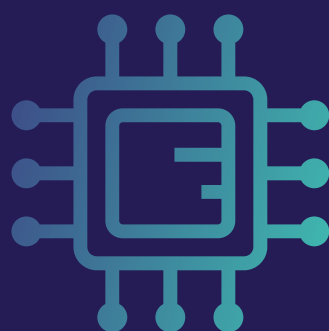
13:50 **Your Data Privacy Update for 2023 & Beyond – Mark Burnett, Founder and CEO of Hope & May**

14:20 **Panel Discussion: AI and the Nonprofit Sector – Cherian Koshy, Zoe Amar and Panel (TBC)**

15:00 **CLOSING THOUGHTS**

**LIVE &
ON DEMAND**

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ROOM 2:

THE USER EXPERIENCE

WELCOME 12:00

12:10 ***In Room 1*** Opening Plenary: The Human Stack – Tired of Bad Data?
Focus On Feelings, Not Features – Tim Lockie, Founder and CEO of The Human Stack

12:40 BREAK

12:45 Contactless Donations – iDonate

13:15 SMS Giving – JustGiving

13:40 BREAK

13:50 Beyond the Like Button: Cracking the £1 million code with Dementia UK's Facebook fundraising strategy – Jill O Herlihy, GivePanel; Lucy Brown & Lucy Canning, Dementia UK

14:20 Online Accessibility: Designing for an Inclusive User Experience

14:45 Getting the Most From Canva – Bobi Robson, Founder of BeMoreDigital

15:00 CLOSING THOUGHTS

LIVE &
ON DEMAND