

# Corporate Partnerships Conference

Thursday 21st March 2024  
12 – 4pm GMT

Remarkable  
Partnerships

fundraising  
everywhere



## ROOM 1: INSPIRATION

WELCOME 12:00

12:05     **The Power of Purpose Driven Marketing**  
– Lucy Scott, Tony's Choclonely

12:40     **The Power of a Door Opener: How to Make Business Better**

13:15     BREAK

13:30     **ESG Panel Discussion: What Is It & What You Need to Do**  
– Saarika Shah, UnLtd & TBA

14:05     **How to Use AI to Create Corporate Partnerships**  
– Joe Waters

14:40     BREAK

14:55     **DHL & Teach First – Building Transformational Partnerships**  
– Husne Begum, Teach First & DHL

15:30     **IWITOT: Corporate Partnerships Edit**

15:55     CLOSING THOUGHTS

LIVE & ON DEMAND

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## ROOM 2: PRACTICAL

WELCOME 12:00

12:05 **Brilliant Stewardship Creates Stronger Partnerships: How You Can Do It Too** – Tom McKenzie, UNHCR

12:40 **How to Build Partnerships Using Your Unique Why**  
– Laura Onslow-Hughes, The Mayor's Fund for London

13:15 **BREAK**

13:30 **How to Make Your Pitch Stand Out** – Yunus Bham, Barnardo's & Katie Bruce, Venture Scotland

14:05 **Navigating Corporate Partnerships as a Regional Charity**  
– Rose James, Hull and East Yorkshire Children's University

14:40 **BREAK**

14:55 **How to Build International Corporate Partnerships**  
– Tum Kazunga, Build It International

15:30 **Building Corporate Partnerships Through Employee Volunteering**  
– Deryl Thatcher, Hatch Enterprise & BlackRock

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND