

# Charity Leadership Festival



**June 21st 2023**  
**12pm - 3pm BST**

## ROOM 1: LEAD



12:00 Opening Plenary: The Leadership Landscape,  
Anaish Yilma-Parmar, British Red Cross

12:10 How Finding Joy Outside of Work Can Make You A Better Leader,  
Nana Crawford

12:30 Demystifying Unions, Asha Pond – IWGB

13:00 Fewer, Bigger, Better: How To Do More By Doing Less,  
Alf Cowan – Medialab

13:20 **B R E A K**

13:30 How To Set Realistic Budgets For Charity Teams,  
Liz Pepler – Embrace Finance

13:50 To Be Announced

14:15 **B R E A K**

14:20 How To Manage Hybrid Teams,  
Lilian Rose – Mencap & Charlotte Campbell – CHUF

14:45 Awesome Team Resilience In Troubled Times, Dee Solley – Crisis

15:05 Your Story Is Worthy Too, Dana Snyder – Positive Equation

**LIVE & ON DEMAND**

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## ROOM 2: BUILD



12:00 Opening Plenary: The Leadership Landscape \*In Room 1\*  
Anaish Yilma-Parmar, British Red Cross

12:10 Trust-Based Management, Sophia Moreau

12:30 Your Confidence Matters When You Take On The World (Or Workplace, Team, Boss, You!), Sarah Tite

13:00 Investing In Your Team: How To Do It & Measure It's Impact,  
Sarah-Jane Pickering - Home Start & Lucy Philipson - COCO

13:20 **B R E A K**

13:30 Fundraising Strategy - What Do Leaders Need To Do?  
Richard Sved - 3rd Sector Mission Control & Desiree D'Souza - SeeAbility

13:50 How To Lead Neurodiverse People, J Grange

14:15 **B R E A K**

14:20 How To Recruit Diverse Teams,  
Hanan Kasmi & Ellen Drummond - Charity People

14:45 Step Up in your Leadership Development, Gabi Field - Refuge

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**ROOM 3:**  
**SELF**



12:00 Opening Plenary: The Leadership Landscape \*In Room 1\*  
Anaish Yilma-Parmar, British Red Cross

12:10 Why Vulnerable Leadership Is Your Superpower:  
Sally Insley – Overcoming MS & Fidelis Navas – Warwickshire  
County Cricket Club

12:50

B R E A K

12:55 Duolingo's Method To The Madness, Zaria Parvez – Duolingo

13:35

B R E A K

13:40 To Be Announced

**LIVE & ON DEMAND**