

# Charity Leadership Festival



**June 21st 2023**  
**12pm - 3:30pm BST**

## ROOM 1: LEAD



12:00 Opening Plenary: The Leadership Landscape,  
Anaish Yilma-Parmar, British Red Cross

12:10 How Finding Joy Outside of Work Can Make You A Better Leader,  
Nana Crawford

12:30 Demystifying Unions, Asha Pond – IWGB

12:50 Insight-led Leadership, Alf Cowan, Marcus Orme – Medialab  
& Rebecca Cogswell – BHS

13:15 **B R E A K**

13:20 Women Of Colour In Leadership,  
Fozia Irfan OBE, FRSA & Jenny Garrett OBE, CInstLM, FRSA

13:45 Charity Benchmarks 2022: What Leaders Need To Do Next,  
James Briggs & Alex Srivastava – Open

14:10 **B R E A K**

14:20 How To Manage Hybrid Teams,  
Lilian Rose – Mencap & Charlotte Campbell – CHUF

14:40 Awesome Team Resilience In Troubled Times, Dee Solley – Crisis

15:00 Your Story Is Worthy Too, Dana Snyder – Positive Equation

**LIVE & ON DEMAND**

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## ROOM 2: BUILD



12:00 Opening Plenary: The Leadership Landscape \*In Room 1\*  
Anaish Yilma-Parmar, British Red Cross

12:10 What Does Inclusive Leadership Look Like? Sophia Moreau

12:30 Your Confidence Matters When You Take On The World (Or Workplace, Team, Boss, You!), Sarah Tite

13:00 Investing In Your Team: How To Do It & Measure It's Impact,  
Sarah-Jane Pickering – Home Start & Lucy Philipson – COCO

13:20 **B R E A K**

13:30 Fundraising Strategy – What Do Leaders Need To Do?  
Richard Sved – 3rd Sector Mission Control & Desiree D'Souza – SeeAbility

13:50 Supporting The Talents Of Neurodivergent Colleagues,  
Will Sadler & Zosia Feher – Beacon Films CIC

14:20 **B R E A K**

14:25 How To Recruit & Retain Diverse Teams,  
Hanan Kasmi & Ellen Drummond – Charity People

14:50 Step Up In Your Leadership Development, Gabi Field – Refuge

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**ROOM 3:**  
**SELF**



12:00 Opening Plenary: The Leadership Landscape \*In Room 1\*  
Anaish Yilma-Parmar, British Red Cross

12:10 Why Vulnerable Leadership Is Your Superpower:  
Sally Insley – Overcoming MS & Fidelis Navas – Warwickshire  
County Cricket Club

12:50

B R E A K

12:55 How To Steal The Hearts Of Gen Z: Duolingo's Method to the  
Madness, Zaria Parvez – Duolingo

13:35

B R E A K

13:40 The Power Of Working With Disabled Talent,  
Amanpreet Ahluwalia-Hinrichs – Mind

**LIVE & ON DEMAND**