

# Trusts and Major Donors Conference



December 12th 2024

12pm – 4pm GMT



## ROOM 1: TRUSTS

WELCOME 12:00

12:10

**Did We #FixTheForm? How Fundraiser Led Movements Can Shift Power And Influence Change – Laura Hughes-Onslow and Ellen Smyth**

12:45

**How To Measure 'Success': Monitoring And Evaluation For Anti-Racist Fundraisers – Olivia Andrews**

13:15

**B R E A K**

13:30

**Growing Income From Trusts And Foundations Through A Strategy Shift – Penne Wallis & Harriet Rimbault**

14:05

**10 Must-Have Templates To Make Your Prospect Research Quicker And Easier – Alicia Grainger**

14:35

**B R E A K**

14:50

**Creative Writing For Funding Proposals – Matt Zeqiri**

15:25

**AI Tools In High Value Fundraising – Do's and Don'ts – Michelle Stein**

16:00

**C L O S I N G T H O U G H T S**

**L I V E & O N D E M A N D**

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## ROOM 2: MAJOR DONORS

WELCOME 12:00

12:10

Philanthropy Today – How Things Have Changed And Looking To The Future – Opportunities For Systems Change – Lindsay Storie

12:45

Authentic Cultivation and Stewardship  
– Lisa Greer Interviewed By Caroline Danks

13:15

B R E A K

13:30

Committed – The Magic Of Long Term Donor / Fundraiser Relationships  
– Angie Turner, Patty da Silva, Kitty Hazell & Katharine Tinker-Switzer

14:05

How to increase your gift success rates! – Sarah Washington

14:35

B R E A K

14:50

Setting Realistic Major Donor Income Targets  
– Kevin Amponsah in conversation with Kitty Hazel

15:25

How To Get Face To Face Meetings – Christa Orth

16:00

C L O S I N G T H O U G H T S

L I V E & O N D E M A N D