

Trusts and Major Donors Conference



December 12th 2024

12pm – 4pm GMT



ROOM 1: TRUSTS

WELCOME 12:00

12:10 **Setting Realistic Major Donor Income Targets**
– Kevin Amponsah in conversation with Kitty Hazel

12:45 **How To Measure 'Success': Monitoring And Evaluation For Anti-Racist Fundraisers** – Olivia Andrews

13:15 **BREAK**

13:30 **Growing Income From Trusts And Foundations Through A Strategy Shift** – Penne Wallis & Harriet Rimbault

14:05 **10 Must-Have Templates To Make Your Prospect Research Quicker And Easier** – Alicia Grainger

14:35 **BREAK**

14:50 **Creative Writing For Funding Proposals** – Matt Zeqiri

15:25 **AI Tools In High Value Fundraising – Do's and Don'ts**
– Michelle Stein

16:00 **CLOSING THOUGHTS**

LIVE & ON DEMAND

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ROOM 2: MAJOR DONORS

WELCOME 12:00

12:10

Philanthropy Today – How Things Have Changed And Looking To The Future – Opportunities For Systems Change – Lindsay Storie

12:45

Authentic Cultivation and Stewardship
– Lisa Greer Interviewed By Caroline Danks

13:15

B R E A K

13:30

Committed – The Magic Of Long Term Donor / Fundraiser Relationships
– Angie Turner, Patty da Silva, Kitty Hazell & Katharine Tinker-Switzer

14:05

How To Increase Your Success Rates – Sarah Washington

14:35

B R E A K

14:50

Did We #FixTheForm? How Fundraiser Led Movements Can Shift Power And Influence Change – Laura Hughes-Onslow and Ellen Smyth

15:25

How To Get Face To Face Meetings – Kerry Shilito

16:00

C L O S I N G T H O U G H T S

L I V E & O N D E M A N D