

# Corporate Partnerships Conference

Thursday 20th March 2025  
12 – 4pm GMT



## ROOM 1:

WELCOME 12:00

12:10 **How to Create a Lead Generating Partnership Newsletter**  
– Joe Waters

12:45 **Corporate Strategy On A Page**  
– Deri Ap John Llewellyn

13:15 **BREAK**

13:30 **Supercharge Your Corporate Network: Mastering LinkedIn for Game-Changing Connections!** – Michelle Benson

14:05 **How To Communicate With Companies**  
– Andy King, Fireside Fundraising and Ann Avarne, Debra UK

14:40 **BREAK**

14:50 **Corporate Giving – The DNA that should run through your business**  
– Matt Turner, CEO, Creative Hub and Jonathan Andews, MD of Remarkable Partnerships

15:25 **The First Steps: Engaging Values and Trends for Corporate Fundraising**  
– Johann Fox, Head of Development at Dogs Trust Ireland

15:55 **CLOSING THOUGHTS**

**LIVE & ON DEMAND**

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## ROOM 2:

WELCOME 12:00

12:10 **Brick by brick – how Lego and Institute of Imagination Built Their Strategic Partnership** – Institute of Imagination (Amandeep Hoonjan) & Lego

12:45 **How Do You Really Create Award-Winning Win-Win Strategic Partnerships?** – Claire Marshall, Zoological Society of London

13:15 **BREAK**

13:30 **New Income, Existing Relationships**

14:05 **How To Build A Corporate Movement**  
– Javed Thomas and Georgina Oxlade

14:40 **BREAK**

14:50 **Mission Matchmaking: Building Purpose-Driven Partnerships at Cats Protection** – Stacey Hamilton, and Sophie Barnett, Cats Protection

15:25 **The Power Of Proof – Leveraging Impact To Grow Your Corporate Partnerships** – Catherine Townson, Save the Children

15:55 **CLOSING THOUGHTS**

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