

Fundraising Innovation Conference

July 11th 2024
12 – 4pm BST

Online



ROOM 1: STRUCTURE

12:00 Opening Plenary: Welcome

12:10 Survive Or Thrive? Changing The Game With AI – John Roberts, Dataro

12:45 AI – Where It Is Now, Where It's Going & The Questions You Need To Ask – TBC

13:15

B R E A K

13:30 Innovating As Part Of BAU – Why You Don't Always Need A New Product To Scale Your Income – Lizi Zipser

14:05 How To Budget For And Measure Innovation – TBC

14:35

B R E A K

14:50 Ideation & Creativity – Turning Insight Into Inspiration – Amy Hutchings & Tanvi Yardi

15:25 Ask The Trustees: How To Get Budget For Innovation – TBC

15:55

CLOSING THOUGHTS

LIVE & ON DEMAND

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ROOM 2: PEOPLE

12:00 Opening Plenary: Welcome (Room 1)

12:10 Democratising Innovation: Why Creating Change Is For Everyone
– Anne Race

12:45 Inclusion In Innovation – TBC

13:15

B R E A K

13:30 Insight In Innovation – Using Visual Data To Gain Buy In
– Magid el-Amin

14:05 Set Up For Success – Breaking Down Silos And Structuring Teams
– TBC

14:35

B R E A K

14:50 From Incremental To Transformational – Innovation At Two Ends Of
The Scale – TBC

15:25 Where A Career In Innovation Can Take You – TBC

15:55

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ROOM 3: CASE STUDIES

12:00 Opening Plenary: Welcome (Room 1)

12:10 Fundraising With Creators – Alicia Jumman

12:45 Innovating On A Shoestring – Muna Hussen

13:15

B R E A K

13:30 Pivoting A Fail Into A Win / Successful Innovation When The Budget's Been Cut – Daniel Field (Head of Innovation)

14:05 Innovating To Grow At Pace – Refugees At Home & NHS Charities Together (Sieze The Moment) – TBC

14:35

B R E A K

14:50 Pride Swim Case Study / Dechox @ BHF / Pride / Outspoken Speakers – Polly Shute

15:25 Launching A New RG Product On A Shoestring – TBC

15:55

CLOSING THOUGHTS

LIVE & ON DEMAND