

# Community Fundraising Conference



June 19th 2025

Online 



## ROOM 1:

WELCOME 12:00

12:10 **Community Fundraising: The Key To Your Career Development And Charity Growth**

12:45 **Big Impact, Small Budget: Community Fundraising for Small Charities**  
- Claire Nethersole

13:15 **BREAK**

13:30 **"You've Raised More Than You'll Ever know" – Measuring The Full Impact Of Your Community Fundraising**  
- Paul Courtney, Children's Hospices South West

14:05 **How To Prioritise And Tailor Your Stewardship When Every Supporter Is Important**

14:40 **BREAK**

14:50 **How To Find, Recruit, And Manage Volunteers From Existing And New Audiences** – Nichola Doran, The Christie

15:25 **Empowering Your Community Supporters To Share Their Story**  
- Rachel Simkin, Youth Talk

15:55 **CLOSING THOUGHTS**

**LIVE & ON DEMAND**

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## ROOM 2:

WELCOME 12:00

12:10 **Networking When Your Charity Isn't Visible In The Community**

12:45 **Fireside Chat: The Similarities And Differences Between Traditional And Digital Communities**  
– Claire Milloy, Crohn's & Colitis UK and Tom Downie, Tiltify

13:15 **BREAK**

13:30 **Managing Boundaries And Difficult Conversations**  
– Megan Short Greenwich

14:05 **Fundraising And Comms – Two Sides Of The Same Coin?**  
– Rebs Curtis-Moss

14:40 **BREAK**

14:50 **Digital Marketing 101 For Community Fundraisers**  
– Muna Hussen

15:25 **Taking Donations In A Cashless Society**  
– Jacob Collins-Brown

15:55 **CLOSING THOUGHTS**

**LIVE & ON DEMAND**