

Community Fundraising Conference



June 19th 2025

Online 



ROOM 1:

WELCOME 12:00

12:10 **Community Fundraising: The Key To Your Career Development And Charity Growth** – Lauren Williams, Bushra Ahmed, Gemma Sherrington, Kerry Thomas

12:45 **Big Impact, Small Budget: Community Fundraising for Small Charities** – Claire Nethersole

13:15 BREAK

13:30 **"You've Raised More Than You ll Ever know"** – Measuring The Full Impact Of Your Community Fundraising – Paul Courtney, Children's Hospices South West

14:05 **Balancing Personalised Stewardship When Every Supporter Matters** – Ruth Dunkin, Thames Valley Air Ambulance

14:40 BREAK

14:50 **How To Find, Recruit, And Manage Volunteers From Existing And New Audiences** – Laura Elson, Consultant

15:25 **Empowering Your Community Supporters To Share Their Story** – Rachel Simkin, Youth Talk

15:55 CLOSING THOUGHTS

LIVE & ON DEMAND

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ROOM 2:

WELCOME 12:00

12:10 **Community Corporate: Where Do You Start When You Don't Know Where To Start** – Mags Rivett, Family Holiday Charity

12:45 **Fireside Chat: The Similarities And Differences Between Traditional And Digital Communities**
– Claire Milloy, Crohn's & Colitis UK and Tom Downie, Tiltify

13:15 **BREAK**

13:30 **Managing Boundaries And Difficult Conversations**
– Megan Short, Community Hospice

14:05 **Fundraising And Comms – Two Sides Of The Same Coin?**
– Rebs Curtis-Moss

14:40 **BREAK**

14:50 **Supercharge Your Outreach: Next Level Digital Marketing For Community Fundraisers** – Muna Hussen

15:25 **Tap into Giving: How to Boost Community Fundraising with Contactless Donations** – Lisa Evans, PAYA Group

15:55 **CLOSING THOUGHTS**

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