

Trusts and Major Donors Conference



December 11th 2025
12pm – 4pm GMT



ROOM 1:

W E L C O M E 1 2 : 0 0

12:10

Canaries In The Coal Mine – Current Trends And How To Take Action
– Maddy Gazzard, Jo Jeffery (The List), Caroline Danks

12:45

Grant Makers: Spotting An AI doozy – And What To Do Instead

13:15

B R E A K

13:30

The Story Of An £18m Gift – How Barnardos Secured It's Largest Donation Ever

14:05

The Anatomy Of a Successful Funding Proposal
– Rachel Cross, Lime Green

14:35

B R E A K

14:50

Enriching Your Trust Research By Becoming An Accounts Detective

15:25

Trusts and Major Gifts Positivity Party – What's Working and What Are We Excited About, Leaders Panel
– Katrina Phillips, Arti Chhatralia, Lisa Robinson

16:00

C L O S I N G T H O U G H T S

L I V E & O N D E M A N D

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ROOM 2:

WELCOME 12:00

12:10

Major Donor Prospecting – Smash Your GDPR Fears To Unlock New Prospects

12:45

More Than Just The Money – Mobilising Major Donors To Support Your Community

13:15

BREAK

13:30

Creative Writing for Fundraisers
– Jessica Shipp, Oscar's Charity

14:05

First Steps Into Major Giving

14:35

BREAK

14:50

How To Approach Pro-Active Foundations

15:25

Mid Value Giving – Everything You Need To Know

16:00

CLOSING THOUGHTS

LIVE & ON DEMAND