

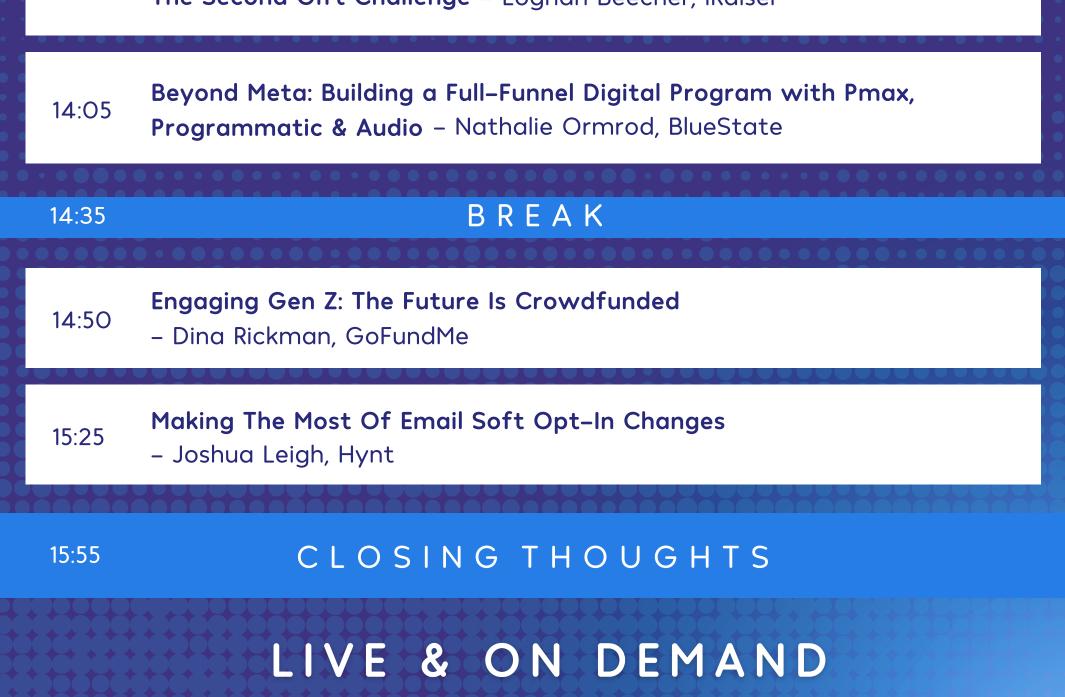
12:45 **Building Your Email Stewardship Programme From The Ground Up** – Paul Taylor, Head of CRM, JustGiving

BREAK

13:30

13:15

Using Digital To Secure A Long Term Relationship With Supporters: The Second Gift Challenge – Eoghan Beecher, iRaiser





BREAK

13:30

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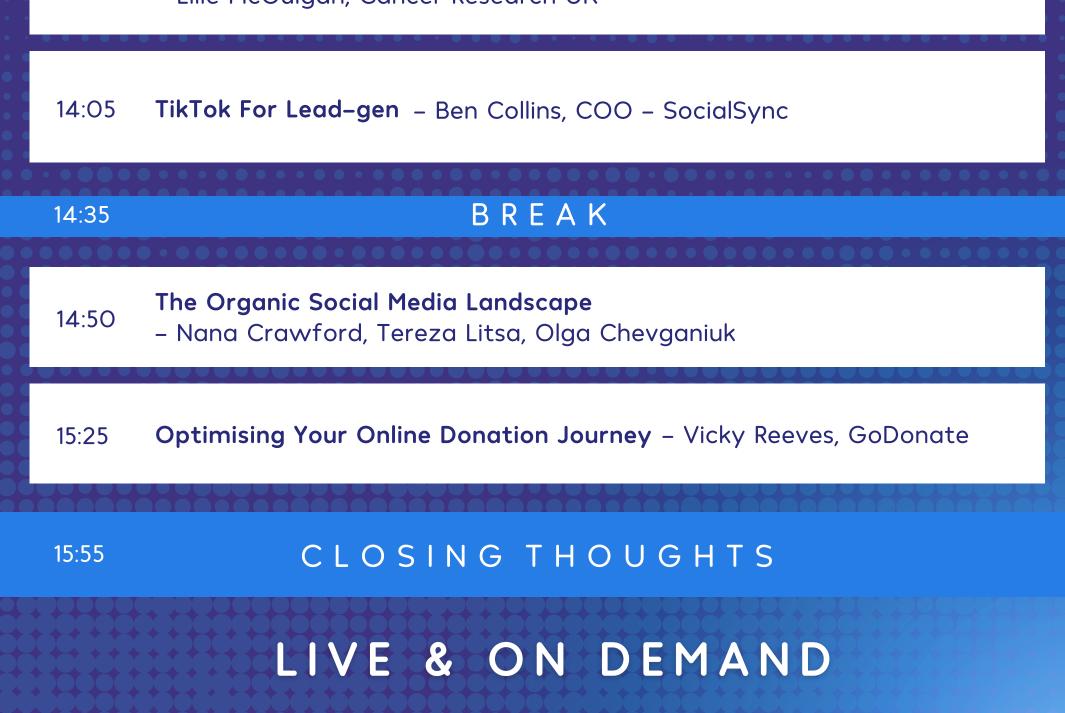
Closing The Digital Fundraising And Storytelling Skills Gap – Jonathan, Lightful





13:30

Navigating Meta Restrictions: A Digital Fundraisers Guide – Ellie McGuigan, Cancer Research UK





ROOM 4: INNOVATION WELCOME 12:00

12:10	Contactless, Cashless, Limitless: The Future of Digital Giving – Lisa Evans, PAYA Group
12:45	Beyond Hand–Raisers: Quizzes, Digital Value Exchange Guides And More – Sarah Crowhurst, hynt
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13:15	BREAK
13:30	How Commercial Brands Use Email For Customer Experience

