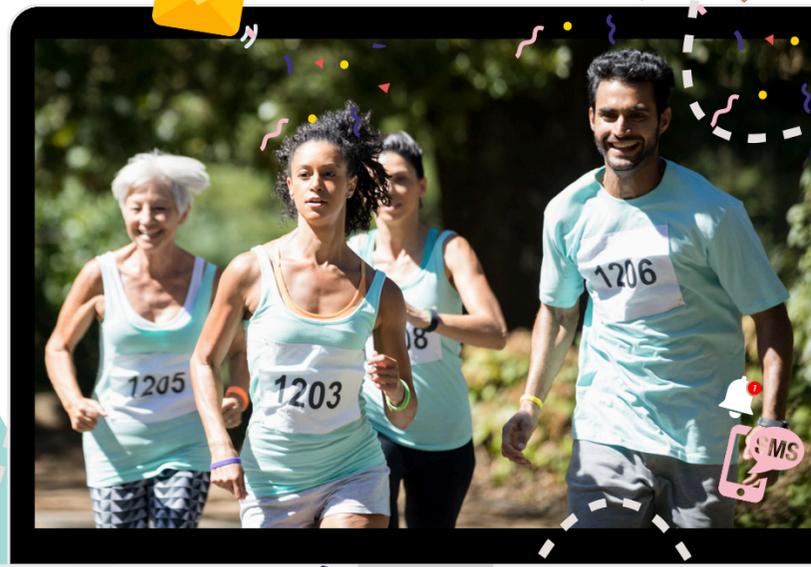


Events Fundraising Conference

January 29th 2026

12pm – 4pm GMT



ROOM 1 – INSIGHT

WELCOME 12:00

12:10 **Events Fundraising In 2026: Trends & Insights**
– JustGiving

12:45 **Safeguard Against Event Participant Drop Outs: Journeys And Engagement** – Marc Roby, For Charity

13:15 **BREAK**

13:30 **Improving Event Fundraising ROI Despite *Everything***

14:05 **Where To Find And Recruit New Events Participants**

BREAK

14:50 **AI As A Positive Tool For Events Fundraising: Scalable SMS For Growth**

15:25 **LTV & Events Participants: The Real Value Of Your New Recruit**

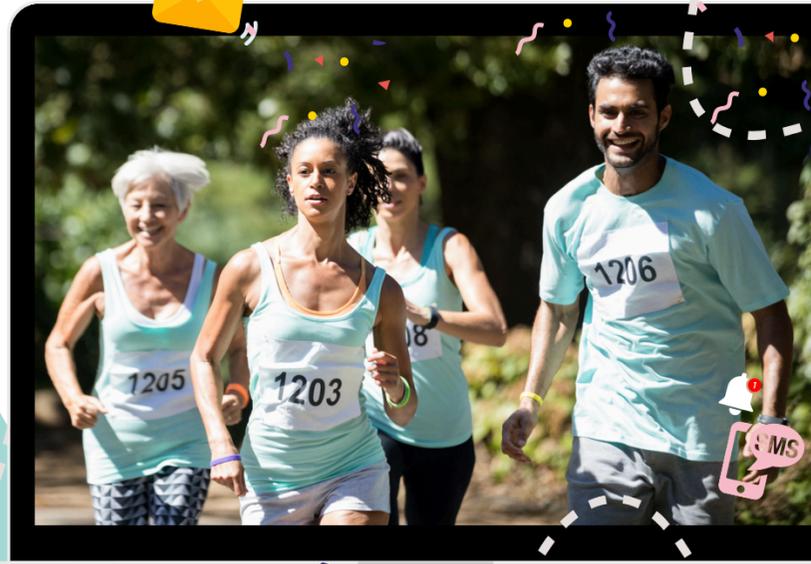
15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND

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ROOM 2 – INSPIRATION

WELCOME 12:00

12:10 Diversify Your Event Fundraising Portfolio

12:45 Events Fundraisers – Don't Panic!

13:15 BREAK

13:30 Testing Without The Pressure

14:05 How To Organise And Promote Regional Events

BREAK

14:50 To Be Announced

15:25 Wellbeing For Events Fundraisers

15:55 CLOSING THOUGHTS

LIVE & ON DEMAND