

7 Things to Do in Your First Three Months as a Fundraiser

Congrats on your new role as a fundraiser! 🎉 The first few months can feel a bit overwhelming, but don't worry—you've got this! Here's a quick guide to help you get off to a great start:

1. Get to Know the Heart of Your Charity ❤️

Understanding your charity's mission and values is key. Visit a programme in action, chat with your team, and spend time with strategic documents like impact reports. It'll help you see the change your work is driving.

2. Meet Your Supporters 🙌

Your supporters are the lifeblood of your charity's work. Dive into the database, send personalised emails or thank-you notes, pick up the phone and have a quick chat, or meet them at events to build long-term relationships.

3. Review & Observe 🔍

Before starting new projects, look at past fundraising efforts. What worked? What didn't? Use these insights as a strong foundation. Explore and learn from what others have done by watching back sessions on the FE platform, or signing up for the members match-making service.

TIP 💡 Sign up to your charity as a supporter so you can see what it feels like to be on that journey.

4. Build Team Relationships 🤝

You're not in this alone! Get to know your team and the teams across the org that you work closely with. Set up coffee chats, join meetings, and embrace team activities. A strong team makes everything easier.

5. Celebrate Small Wins 🙌

Recognise and celebrate even small successes. Whether it's a successful campaign or a new supporter, take time to appreciate your progress.

6. Develop a Personal Learning Plan 📝

Fundraising is always evolving, so keep growing your skills. Set learning goals and explore webinars, books, and podcasts. Fundraising Everywhere has great resources to help you stay sharp, connected and inspired.