

# Privacy Policy

**Fundraising Everywhere and Everywhere+**

**Last updated 30<sup>th</sup> April 2025**

[Download a PDF of the Privacy Policy Here](#)

This Privacy Notice explains when and why we collect personal information about you, when you use Fundraising Everywhere or the Everywhere+ website. It explains how we use it and the conditions under which we may disclose it to others. Your personal data is defined as any information that can directly or indirectly identify you. This notice also explains how we keep your data safe and secure and includes information you need to know about your rights and how to exercise them.

If you have any questions regarding our Privacy Notice and our use of your personal data or would like to exercise any of your rights, please get in touch via the following information:

**Email us:** [hello@fundraisingeverywhere.com](mailto:hello@fundraisingeverywhere.com) or [hello@everywhereplus.com](mailto:hello@everywhereplus.com)

**Telephone us:** +44 333 015 6154

**If you reside in Ireland or any other EU country please write to us:** Data Protection Officer, 61 Teeling Way, East Wall, Dublin, Ireland D03 PW01

If you are unhappy with the way we process your data, you can also make a complaint to the Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2 D02 RD28

**Or by going online**

**to:** <https://www.dataprotection.ie/en/individuals/exercising-your-rights/raising-concern-commission>

If you reside in the UK, please use the same contact details shown above. For further details about your information rights please go online to <https://ico.org.uk/make-a-complaint/>

Please note that if you or your organisation is based outside of Ireland, the complaint may need to be directed to the relevant Data Protection Supervisory Authority in that Country.

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## **1. Who are we?**

We are Fundraising Everywhere and Everywhere+ and for the purposes of EU and UK Data Protection Law we are a Data Controller. We work to provide virtual training and events for charity and non-profit staff, volunteers and supporters. Depending upon where you reside, different data protection rules concerning your personal data may apply.

In this Notice, Fundraising Everywhere, Everywhere+, 'we', 'us', 'our' means Fundraising Everywhere and Everywhere+:

## **2. How do we collect information from you?**

### **Information you give us directly**

For example, we may obtain information about you when you attend one of our events or when you apply to work with us or if you support one of our charity clients because of our work with them. We organise our own events and promote events provided by other organisations. This notice only applies to our processing activities, we are not responsible for the personal data processed by other event organisers when you book a place whether that is paid for or free.

When you use Everwhere+ services and where we work with a client organization, we may act as a data processor to the organization who acts as the data controller. This means we will process any personal data according to the instructions of the organization and our contractual terms. The client organization remains responsible for the personal data. If you have any concerns about the way personal data is processed, you should contact the relevant organization.

### **When you visit this website**

We may, like many companies, automatically collect the following information when you visit our website:

Technical information, including the type of device you're using, your IP address, browser and operating system being used to connect your computer to the internet. This information may be used to improve our services with you and make your experience better.

We collect and use your personal information by using cookies on our website – more information on cookies can be found under 'the use of cookies' section below. Wherever we use non-essential cookies we will request your Consent.

### **Social Media**

When you interact with us on social media platforms such as Facebook, Twitter, Instagram and LinkedIn we may obtain information about you (for example, when you publicly tag us in an event photo). The information we receive will depend on the privacy preferences you have set on those types of platforms.

### **3. What type of information is collected from you?**

The personal information we collect, store and use might include:

- Your name and contact details (including postal address, email address and telephone number).
- Your bank or credit card details if you make a purchase. Your card information is not held by us, it is collected by our third-party payment processors, who specialise in securing your information and processing of debit/credit card transactions.
- Any other personal information that may be shared with us.

Data protection laws recognise certain categories of personal information as sensitive or special categories of data and therefore requiring greater protection, for example, information about your health, religion, sex life or sexual orientation.

We do not usually collect sensitive data about you unless there is a clear and valid reason for doing so and data protection laws allow us. We may process such data anonymously for EDI purposes.

We may consider the personal data we collect from you to be business related. For example, where you use your business email address. In all such cases we will process this data in our legitimate interest. We would prefer you not to use your personal details such as your Gmail or Hotmail account, but should you

share these with us, we will assume you wished us to use the information as a means to contact you for business related purposes unless you have provided your Consent. Please see section 6 below for further details.

#### **4. How and why is your information used?**

We may use your information for a number of different purposes, which may include:

- Keeping a record of your relationship with us.
- Carrying out our obligations under any contracts entered into between you and us.
- Providing you with the services, products or information you asked for.
- Checking for updated contact details against third party sources so we can stay in touch. if you move (please refer to section 'keeping your information up to date')
- Seeking your views or comments on the services and information we provide.
- Notifying you of any changes to our services.
- Sending you communications which you have requested and that may be of interest to you. These may include information about events we may organise; and
- Processing applications for job opportunities.
- Record an event that you attend.
- If and when we run any advertising activity, we will endeavour to share the most relevant and timely communication to ensure you get the best experience. To do this we may use data available in the public domain and any information you have already provided to Fundraising Everywhere.

#### **How long is your information kept for?**

We keep your information for no longer than is necessary for the purposes it was collected for. The length of time we keep your information for is determined upon our legal and operational considerations. For example, we are legally required to hold certain types of information to fulfil our statutory and regulatory obligations (e.g., Employment law, Health and Safety and tax/accounting purposes). We generally will keep your data and a record of any registrations you make for 6 years.

We review our retention periods on a regular basis and update our Records of Processing Activities (RoPAs) accordingly. If you would like to know more about how long, we hold your personal information for – please email [hello@fundraisingeverywhere.com](mailto:hello@fundraisingeverywhere.com) or [hello@everywhereplus.com](mailto:hello@everywhereplus.com)

## **5. Who has access to your information?**

We do not sell or rent your information to third parties. We do not share your information with third parties for marketing purposes unless we have your Consent to do so. However, we may disclose your information to third parties in order to achieve other purposes set out in this policy.

## **Third parties working on our behalf**

We may pass your information to our third-party service providers, suppliers' subcontractors and other associated organisations for the purposes of completing tasks and providing services to you on their behalf, for example, to process a payment. Please be assured that your data will not be processed by these third parties for any other reason than that stated unless you have requested us to do so, or we are required to do so by law. For example, for the purposes of prevention of fraud or other crime or any other requirement by law.

## **6. Lawful Processing**

Data protection law requires us to rely on one or more lawful basis for processing your personal information. Please see the following lawful grounds we use and believe are relevant and lawful under data protection laws:

### **Specific and informed Consent**

Where you have provided your Consent to use your personal information for a certain purpose, such as to send you information by email.

### **Legitimate Interests**

Where it is necessary to achieve our and others' objectives as an organisation with good reason, as long as we can demonstrate that the use is fair and with your reasonable expectations. This might include but is not limited to:

- To send you communications through the post which we believe might be of interest to you.
- To personalise, enhance or modify and improve our services and communications to you to benefit our customers.
- To understand how people interact with our website, the effectiveness of our services, our promotional and marketing campaigns and our advertising.
- To provide business related information

Whenever we use Legitimate Interest to process data, we perform a Legitimate Interest Balancing Assessment (LIA) to enable us to consider any potential impact on you (both positive and negative), and your rights under data protection laws. Your information will not be processed if our interests as an

organisation override your fundamental rights and freedoms according to the law.

When we process sensitive or special category information, we require an additional legal basis in order to process such information under data protection laws. We will either use your Explicit Consent or another lawful grounds available to us.

Where we may share your business information with our sponsors we will ask for your permission. Any personal data will be processed in our legitimate interests. It is likely that the sponsor may also process your data in this way but if you are concerned you may need to check with them. You may stop such processing activities at any time by contacting the relevant organisation. Fundraising Everywhere and Everywhere+ cannot accept responsibility for the way third parties may process your personal data.

### **Legal Obligation**

We will use this condition to process personal information where we are required by law.

### **Performance of a contract**

Where we are entering into a contract with you, for example regarding the purchase of a ticket to an event we have organised.

### **Vital Interests**

Where it is necessary to protect your life or your health. An example would be in the case of a medical emergency by an individual attending one of our events.

### **Post**

We may from time to time send you marketing communications through the post. If you prefer not to hear from us this way, please get in contact and let us know by any of the contact details listed at the beginning of this Privacy Notice.

### **Phone/Email/Text**

We will only send you marketing communications by email, text and telephone if you have explicitly provided your Consent. You may opt-out of our marketing communications at any time by clicking the unsubscribe link at the end of our marketing emails.

### **Online advertising**

We may use your personal data in our legitimate interest to understand our audience better and/or to improve and personalise your experience of our

services, which may include how we tailor the adverts you see from us. You may stop this processing of your personal data at any time.

### **Your Choices**

We respect and value your choices. You have a choice whether or not you wish to receive information from us. Every communication we send you will include a method to change your preferences. If you do not want to receive direct marketing communications from us about our services you can opt-out at any time by contacting a member of the team at any of the contact details listed.

We are committed to putting you in control of your data and you are free to change your marketing preferences at any time, including if you do not want to receive further contact in regard to marketing purposes. Please contact us and we will be sure to amend your preferences:

Email us: [hello@fundraisingeverywhere.com](mailto:hello@fundraisingeverywhere.com) or [hello@everywhereplus.com](mailto:hello@everywhereplus.com)

Telephone us: ++44 333 015 6154

Write to us: 61 Teeling Way, East Wall, Dublin, Ireland D03PW01

### **Your Rights**

Under data protection laws in the EU and the UK, you have certain rights over the personal information that we hold about you. Here is a summary of the rights we think apply:

#### **Right to be Informed**

You have the right to be informed as to how we use your data under what lawful basis we carry out any processing. This Privacy Notice sets this information out however if you would like further information or feel that your rights are not being respected, please get in contact with any of the details listed above.

#### **Right of Erasure**

You may ask us to delete some or all of your information we hold about you. Sometimes where we have a legal obligation, we cannot erase your personal data.

#### **Right to Object**

You have the right to object to processing where we are using your personal information such as where it is based on legitimate interests or for direct marketing.

#### **Inaccurate personal information corrected**

Inaccurate or incomplete information we hold about you can be corrected. The accuracy of your information is important to us and we are working on ways to make this easier for you to review and correct the information that we hold

about you From time to time, we may check the accuracy of the personal data we process, and contact you to ensure your information is up to date. If any of your information is out of date or if you are unsure of this, please contact through any of the contact details listed in this section.

### **Right of restriction**

You have a right to restrict the processing of some or all of your personal information if there is a disagreement about its accuracy, or we are not lawfully allowed to use it.

### **Right to Access your information**

You have a right to request access to a copy of your personal information that we hold about you, along with the information on what personal information we use, why we use it, who we share it with, how long we keep it for and whenever it has been used for automated decision making. You can make a request for access free of charge and proof of identity is required.

### **Automated decision-making**

Automated decision-making takes place when an electronic system uses personal information to make a decision without human intervention. You have the right to question the outcome of automated decisions that may create legal effects or create a similar significant impact on you.

### **Portability**

You can ask us to provide you or a third party with some of the personal information that we hold about you in a structured, commonly used, electronic form so it can be easily transferred.

## **7. Keeping your information safe**

We take looking after your information very seriously. We have implemented appropriate physical, technical and organisational measures to ensure that your personal information is secure when under our control, both on and offline, from improper access, use, alteration, destruction and loss.

Any sensitive information (such as your credit or debit card details or any information that is classed as sensitive or special category data) is encrypted and protected. All debit and credit card details are passed securely to our payment processing partner, according to the Payment Card Industry Security Standards.

Our websites may contain links to other sites. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, or the privacy practices employed by other sites. Please be aware that advertisers or websites that have links on our site may collect personally



identifiable information about you. This Privacy Notice does not cover the information practices of those websites or advertisers.

## **8. Keeping your information up to date**

We take reasonable steps to ensure your information we hold of you is accurate and up to date. We review our data annually. We really appreciate it if you let us know when your contact details change to ensure we have the most up to date record of you.

## **9. Use of 'cookies'**

Like many other websites, this website uses 'cookies'. A 'Cookie' is a name for a small file, usually of letters and numbers, which is downloaded onto your device such as your computer, mobile phone or tablet. Cookies allow websites to recognise your device so that the sites can work more efficiently, and also gather information about how you use the site.

### **How do we use Cookies?**

We use Cookies to distinguish you from other users of our website. This helps us to provide you with a positive experience when you come to our website.

### **The Cookies we use**

We use all four categories of Cookies:

- Strictly necessary Cookies are essential for you to move around our website and use its features.
- Performance Cookies collect anonymous information about how you use our site, like which pages are visited most.
- Functionality Cookies collect anonymous information that remembers choices you make to improve your experience, like your text size or location. They may also be used to provide services you have asked for such as watching a video or commenting on a blog.
- Targeting or Advertising Cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.

### **No Cookies, please.**

You can opt-out of all our cookies (except the essential cookies). If you have any questions about how we use Cookies, please contact us.

## **10. Transferring your information outside of the EU or United Kingdom**

When data is transferred outside of the EEA Countries or any other country the EU or the UK considered to be adequate, appropriate safeguards will be in place to ensure adequate levels of security are in line with the relevant data protection laws. If you reside within the EU, then these are likely to be the EU Standard

Contractual Clauses (SCCs). If you reside within the UK, these are likely to be either the UK Addendum in conjunction with the EU SCCs, or the UK International Data Transfer Agreement (IDTA). Both of these safeguards are subject to a Transfer Risk Assessment (TRAs).

### **11. Changes to this policy**

Any changes we may make to this policy in the future will be posted on this website so please check this page occasionally to ensure that you're happy with any changes. If we make any significant changes, we'll make this clear on our website.

### **12. Review of this policy**

We keep this policy under regular review. This policy was last updated 30<sup>th</sup> April 2025