

# Trusts and Major Donors Conference



December 11th 2025  
12pm – 4pm GMT



## ROOM 1:

WELCOME 12:00

12:10

**Canaries In The Coal Mine – Current Trends And How To Take Action**  
– Maddy Gazzard, Jo Jeffery, Caroline Danks

12:45

**Grant Makers: Spotting An AI doozy – And What To Do Instead**  
– Ugo Ikokwu, Trust for London

13:15

BREAK

13:30

**The Story Of An £18m Gift – How Barnardos Secured It's Largest Donation Ever** – Joao Silva, Barnardos

14:05

**The Anatomy Of a Successful Funding Proposal**  
– Rachel Cross, Lime Green Consulting

14:35

BREAK

14:50

**Enriching Your Trust Research By Becoming An Accounts Detective**  
– Amsel Page von Spreckelsen and Stacey Teece

15:25

To Be Announced

16:00

CLOSING THOUGHTS

LIVE & ON DEMAND

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## ROOM 2:

WELCOME 12:00

12:10

**Major Donor Prospecting – Smash Your GDPR Fears To Unlock New Prospects** – Sacha Tremain, Head of Research at RNIB

12:45

**More Than Just The Money – Mobilising Major Donors To Support Your Community** – Elizabeth Griffiths, ROSA

13:15

BREAK

13:30

**Creative Writing for Fundraisers**  
– Jessica Shipp, Oscar's Charity

14:05

**No Network? No Problem: Building a Major Donor Programme from Scratch** – Holly Christie, SOS Children's Charity

14:35

BREAK

14:50

**DAFs And Funders From Afar: How To Unlock And Nurture Relationships** – Joanna Roberts, Stewardship

15:25

**Mid Value Giving – Everything You Need To Know**  
– Lynne Davies, Kew

16:00

CLOSING THOUGHTS

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