Trusts and Major Donors Conference



December 11th 2025 12pm – 4pm GMT



ROOM 1:

W E L C O M E 12:00

12:10	Canaries In The Coal Mine – Current Trends And How To Take Action – Maddy Gazzard, Jo Jeffery, Caroline Danks
12:45	Grant Makers: Spotting An Al doozy – And What To Do Instead – Ugo Ikokwu, Trust for London
13:15	BREAK
13:30	The Story Of An £18m Gift – How Barnardos Secured It's Largest Donation Ever – Joao Silva, Barnardos
14:05	The Anatomy Of a Successful Funding Proposal – Rachel Cross, Lime Green Consulting
14:35	BREAK
14:50	Becoming an Accounts Detective: Understanding Trusts and Foundations in a Shifting Landscape – Amsel Page von Spreckelsen and Stacey Teece
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15:25	Trusts And Major Gifts Positivity Party – What's Working And What Are We Excited About, Leaders Panel – Paul Courtney (Chair), Arti Chhatralia, Moorfields, Alicia Grainger

16:00 CLOSING THOUGHTS

LIVE & ON DEMAND

Trusts and Major Donors Conference

fundraising everywhere

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ROOM 2:

W E L C O M E 12:00

12:10	Major Donor Prospecting – Smash Your GDPR Fears To Unlock New Prospects – Sacha Tremain, Head of Research at RNIB
12:45	Money Talks: How Rosa Co-Created Its Gift Acceptance Policy – Elizabeth Griffiths, ROSA
13:15	BREAK
13:30	Creative Writing for Fundraisers – Jessica Shipp, Oscar's Charity
14:05	No Network? No Problem: Building a Major Donor Programme from Scratch – Holly Christie, SOS Children's Charity
14:35	BREAK
14:50	Demystifying DAFs – How to nurture relationships with Donor Advised Funds – Joanna Roberts, Stewardship
15:25	Mid Value Giving – Everything You Need To Know To Get Started – Lynne Davies, Kew

16:00 CLOSING THOUGHTS

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