

Autumn Starter Pack



Name(s):

Organisation:

Role:

**What's one goal
you have this
Autumn:**

Introduction

In this starter pack, you'll find:

- **Suggested on demand viewing**: Based on the most viewed on demand sessions from **July 2025**
- **Upcoming events**: Plan your event attendance for the rest of the year - RSVP to let us know you're coming and add them to your diary
- **Fundraising Focus**: Sessions to help you finalise your end-of-year appeals and thank your supporters!
- **Prioritising wellbeing**: Resources to help you look after yourself during these busy months.

We hope you find this Autumn Start Pack helpful and full of inspiration for the months ahead. Please complete this quick poll - it'll help us tailor our future packs to your needs and highlight topics you care about the most.

**Poll: Help shape the
next guide**

As always, if you have any questions or need support finding the right resources, please feel free to reach out to **meghan@fundraisingeverywhere.com** or **hello@fundraisingeverywhere.com**.

~ Cam & Meghan, your Fundraising Everywhere membership team



On Demand Viewing

Click on the image to access the sessions!

Top Viewed Sessions – July 2025



Supercharge Your Outreach: Next level digital marketing for community fundraisers



Community Corporate: Where do you start when you don't know where to start



Building your stewardship programme from the ground up with JustGiving



Cutting Through the Noise



Effective Use of Data & the CRM for Audience Engagement

Challenge:

Set aside an hour a week to engage with learning-schedule it in your diary!

Autumn Events



Why Companies Give (In Their Own Words)

With **Andy King**,
Director of fireside fundraising

With: **Lesley Pinder**,
Founder of Compass

 Sept 11th 2025

 12 - 1pm BST

 REGISTER FOR FREE

Live discussion with Q&A



Challenge:
Pick one event to attend this autumn
- RSVP & add to your calendar today!

2026: Trends, Challenges, and Opportunities for UK Fundraisers

With: **Anjali Bewtra** and
Nathalie Ormrod,
Blue State

BLUE STATE

 Sept 18th 2025

 1 - 2pm BST

 REGISTER FOR FREE

Live discussion with Q&A



Legacy & In-Memory Fundraising Conference

September 25th 2025
12 - 4pm BST



More on the next page...



Autumn Events

FE Accelerator: DIY Charity Film



Make Your First Fundraising Film
in 3 Hours

September 30th 2025

10am - 1pm BST

Online

Live masterclass
with Q&A



Emma Bracegirdle
Founder
The Saltways



Individual Giving Conference



October 16th 2025

12pm - 4pm

Online



Fundraising Recruitment & Careers Conference

November 20th 2025

12pm - 4pm GMT

Online



Trusts and Major Donors Conference



December 11th 2025

12pm - 4pm GMT

Online



Challenge: Invite one colleague to join you at an upcoming event - make a date to discuss it afterwards!

More autumn events will be
added to website soon!

Fundraising Focus:

Sessions to help finalise your end-of-year campaigns and thank your supporters!

Sessions On Demand

- **Corporate Partnership Agreements/myths about corporate** - learn about engaging with Small Businesses as part of your Christmas Campaign
- **Christmas in June - Data driven strategies to help you supercharge your end-of-year appeal** - Fundraising experts share how to craft high-impact, donor-friendly appeals this Christmas
- **Match Funding to Multiply Impact** - Discover how match funding can maximise your Christmas and year-end fundraising, with insights and strategies from Big Give's expert team
- **Innovating on a Shoestring - Brilliant Basics: Highly successful fundraising appeals and challenge events** - Learn how to launch a Christmas appeal with impact beyond the campaign period
- **How to make every donor feel like a major donor (without spending major time on them)** - Perfect for post-campaign follow-up, thank your donors quickly and meaningfully without burning out.
- **Five Mistakes to Avoid in Designing & Implementing Supporter Journeys** - Improve your thank-you experience and supporter journey.



Prioritising Wellbeing

1. Spot the Early Signs of Stress

Don't wait for burnout. Look out for irritability, loss of perspective, or feeling insecure in your role—and take action early.



Beat Burnout – 5 Signs of Stress

2. Make Wellbeing Part of Your Strategy

Wellbeing isn't just personal—it should be part of your team's goals and planning. Set shared expectations and build in flexibility.



Why Wellbeing Should Be at the Heart of Strategy All Year Round

3. Set Boundaries Before Things Get Busy

Autumn is the time to plan your “no’s” and structure your days to protect your energy.



Managing Boundaries and Difficult Conversations