

Corporate Partnerships Conference



Thursday 26th March 2026
12 – 4pm GMT



ROOM 1:

WELCOME 12:00

12:10 **Corporate Fundraising In 2026: Trends And Insights**
– Andy King, Fireside Fundraising, Lesley Pinder, Compass

12:45 **How To Set Realistic Corporate Fundraising Targets**
– Andy King, Fireside Fundraising

13:15 **BREAK**

13:30 **The First Year Test: Lessons From Wikimedia's Leap Into Corporate Fundraising** – Belvin Tawyu

14:05 **Why I Turned Down A One Million Pound Corporate Donation (And How I Did It)** – Svitlana Pugach, Tabletoki

14:40 **BREAK**

14:50 **Things You Don't Think About When Landing A Partnership**
– Jasmine Morris, Shelter

15:25 **From Pitching to Proof: A Smarter Way to Build Partnerships**
– Joe Waters

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND

Corporate Partnerships Conference



Thursday 26th March 2026
12 – 4pm GMT



ROOM 2:

WELCOME 12:00

12:10 **What Do Companies Do For CSR Outside Of Charities?**
– Brogan Pierce (fireside chat), Hark

12:45 **How Charity And Corporate Cultures Are Different And The Same**
– Grahame Darnell and Becky Francis

13:15 **BREAK**

13:30 **RNLI x Dryrobe: Stay Warm, Save Lives**
– Emma Barker, Senior Partnerships Account Manager & Dryrobe

14:05 **Using AI In Corporate Fundraising**
– Chloe Dickinson (fireside chat), Ziptrix

14:40 **BREAK**

14:50 **How To Find Warm Prospects (For Free)**
– Lucy Mitchell, Fireside Fundraising

15:25 **Careers In Corporate Fundraising**
– Harbi Jama, Impetus

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND