

# Face-to-Face & Telephone Fundraising Conference

April 23rd 2026  
12 – 4pm BST

Online 



## R O O M 1

W E L C O M E 1 2 : 0 0

12:10 **F2F In 2026: Data To Look Forward**  
– Liam McEntegart, REAL Fundraising

12:45 **Safeguarding Fundraisers: What The New Code Requires**  
– Cam St Omer Donaldson, Damian Chapman (Fundraising Regulator Complaints and Investigations Committee)

13:15 **B R E A K**

13:30 **Getting Started for the First Time in F2F Fundraising**  
– Josh White and Federica Ronco, UK for UNHCR

14:05 **Embracing Change: Engaging Donors With Personalised Technology And AI Tools** – Danny McDonnell & Elsbeth Ridder

14:35 **B R E A K**

14:50 **Integrating F2F, Telephone & Digital for Seamless Supporter Journeys**  
– Josh Leigh, Hynt & guests

15:25 **Inside The CloF s First Dialogue Fundraising Report**  
– Panel: Liam McEntegart (REAL), Cam St Omer Donaldson (Chair), Claire Stanley (CloF), Sam Hollyman (Green Light Sites)

15:50 **C L O S I N G T H O U G H T S**

**L I V E & O N D E M A N D**

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12:10

**Ethics & Experiential: Where Immersive Experiences Can Inspire – Or Overstep – Green Light Sites**

12:45

**Beyond The Welcome: Cross-Channel TM Strategies To Raise More Money – Dave Ramsey, Family first**

13:15

**B R E A K**

13:30

**Stop Chasing Sign-Ups: The Regular Giving Strategy That Drives Real Growth – David Pettigrew**

14:05

**Case Study: Inflation Proof Fundraising**

14:35

**B R E A K**

14:50

**International Panel Discussion On What Are The Hottest Topics, Biggest Challenges, Greatest Opportunities Etc. – Daryl Upsall**

15:25

**Conversation Skills: Turn Small Talk Into Big Impact**

15:50

**C L O S I N G T H O U G H T S**

**L I V E & O N D E M A N D**