

# Community Fundraising Conference

June 17th 2026

Online 



## ROOM 1:

WELCOME 12:00

12:10 **Corporate Partnerships For Community Fundraisers (And How To Find Them) – Fireside Fundraising**

12:45 **The Power Of Segmentation – What Is It And How Do You Do It? – Jag Jandu**

13:15 **BREAK**

13:30 **Community Fundraising Vs Public Fundraising? What's The Difference, But Where Do They Come Together? – Sam Butler, Sarah Goddard, Mehreen Syed**

14:05 **Going Beyond What Other Charities Are Doing – Looking Above The Parapet For Society Trends – Jonathan Cook**

14:40 **BREAK**

14:50 **The Power Of Your Supporters 'Human' Stories – Where To Find Them And How To Use Them – Sarah Goddard**

15:25 **Volunteering Has Changed, Have You? Recruiting, Retaining, And Empowering Your Volunteers – Laura Elson**

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND

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## ROOM 2:

WELCOME 12:00

12:10 **From Community Donor To Loyal Supporter: How To Encourage Ongoing Support** – Davinia Batley

12:45 **Your Time Saving Matrix: Supporter Tiers For Managing Stewardship** – Amber Satterthwaite, Blue Cross

13:15 **BREAK**

13:30 **Fundraising Analytics & KPIs: What Success Looks Like Beyond The Budget** – Keith Wilson, Hampshire and Isle of Wight Air Ambulance

14:05 **How To Set Boundaries And Spend Your Time Where You'll Get The Most Return** – Punyapriya Singh

14:40 **BREAK**

14:50 **How To Plan Story-Driven And Inspiring Stewardship Journeys** – Hannah Awesome

15:55 **CLOSING THOUGHTS**

**LIVE & ON DEMAND**