

Community Fundraising Conference

June 17th 2026

Online 



ROOM 1:

WELCOME 12:00

12:10 **Going Beyond What Other Charities Are Doing – Looking Above The Parapet For Society Trends**

12:45 **Knowing The Difference Between 'Corporate' And 'Community Corporate' And Maximising Both Teams Expertise! – Fireside Fundraising**

13:15 **BREAK**

13:30 **How To Tell A Great Story
– Sarah Goddard**

14:05 **The Power Of Segmentation – What Is It And How Do You Do It?**

14:40 **BREAK**

14:50 **Community Fundraising Vs Public Fundraising? What's The Difference, But Where Do They Come Together?**

15:25 **Volunteering Has Changed, Have You? Recruiting, Retaining, And Empowering Your Volunteers**

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND

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ROOM 2:

WELCOME 12:00

12:10 How To Use Merch For Additional, Low-Effort Income

12:45 Beautiful Stewardship Automations On A Budget

13:15 BREAK

13:30 Fundraising Analytics & KPIs: What Success Looks Like Beyond The Budget

14:05 How To Set Boundaries And Spend Your Time Where You'll Get The Most Return

14:40 BREAK

14:50 How To Plan Story-Driven And Inspiring Stewardship Journeys

15:25 Building Community Products That Reach Audiences From A Global Majority

15:55 CLOSING THOUGHTS

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