

Digital Fundraising Conference



July 9th 2026
12 – 4pm BST

Online



ROOM 1

WELCOME 12:00

12:10 Digital Benchmarking Report: What You Need To Know
– Sarah Crowhurst, Hynt



12:45 Building Digital Teams That Raise Millions
– Carmen Barlow

13:15 BREAK

13:30 What's Working In Digital Fundraising – 5 Things You Can Do
Tomorrow – Jeff Boachie, Head of Digital at Guy's and St Thomas'

14:05 Using Digital Media & Paid Advertising to Power Smarter Fundraising
– Morgan Hart, JustGiving & Kris Tan, Platypus



14:35 BREAK

14:50 Stop Trying to Be Everywhere: Choosing the Right Social Channels
for Fundraising – Athar Abidi



15:25 How To Write A Digital Budget
– Joshua Leigh, Hynt



15:55 CLOSING THOUGHTS

KEY: L = LARGE CHARITY A = ADVANCED E = EVERYONE
S = SMALL CHARITY B = BEGINNER

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ROOM 2

WELCOME 12:00

12:10 **Combining Digital and Offline: A Multi Channel Mini Builds Case Study** – Ilyaz Hajat. St Mungo's

E

12:45 **The 6 Email Tactics That Make Supporters Fall In Love With Your Cause** – Anya Muir Wood, Forward Action

B

13:15 B R E A K

13:30 **Beyond Hand-Raisers: Quizzes, Digital Value Exchange Guides and More** – Sarah Crowhurst, Hynt

14:05 **Pixels, Postbacks and Pizazz**
– Eoghan Beecher, iRaiser

E

14:35 B R E A K

14:50 **Whatsapp vs SMS** – Simon Varley, Conversr

E

15:25 **Tackling Hate And Misinformation Online**
– Helen Alderson, SocialAF

15:55 C L O S I N G T H O U G H T S

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ROOM 3

WELCOME 12:00

12:10 **The Digital Skills Fundraisers Actually Need In 2026**
 – Quarina Sultana, Digital Strategist



12:45 **Rethinking Supporter Growth in a Changing Consent Landscape**
 – Rhiannan Sullivan, Care2



13:15 B R E A K

13:30 **Meet The World's First AI Fundraiser**
 – Ben Cohen

14:05 **The Digital Fundraiser s Toolkit: The Tools That Save You Hours**
 – Tereza Litsa

14:35 B R E A K

14:50 **Cyber Security: The Basics**
 – Patrick Burgess, Nutbourne



15:25 **3 Steps To Creating Viral Videos/Building A Winning Strategy With Video.** – Emily Semmens, Praxis



15:55 C L O S I N G T H O U G H T S

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