

# Digital Fundraising Conference



July 9th 2026  
12 – 4pm BST

Online



## ROOM 1

WELCOME 12:00

12:10 **Digital Benchmarking Report: What You Need To Know**  
– Sarah Crowhurst, Hynt

12:45 **Stop Trying To Be Everywhere: Choosing the Right Social Channels For Fundraising**

13:15 **BREAK**

13:30 **What's Working In Digital Fundraising – 5 Things You Can Do Tomorrow**

14:05 **Why Digital Donors Don't Stay (and How to Fix It)**

14:35 **BREAK**

14:50 **What A Good Digital Fundraising Strategy Actually Looks Like**

15:25 **How To Write A Digital Budget**  
– Joshua Leigh, Hynt

15:55 **CLOSING THOUGHTS**

**LIVE & ON DEMAND**

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## ROOM 2

WELCOME 12:00

12:10 Designing A Supporter Journey Across Channels

12:45 How To Make A Supporter Fall In Love With You In 6 Emails

13:15 BREAK

13:30 Whatsapp vs SMS

14:05 Pixels, UTM's And 'Where Did That Donation Come From?'

14:35 BREAK

14:50 The Digital Fundraiser's Toolkit: The Tools That Save You Hours

15:25 Managing Social Comments – Digital Isn't Broadcast It's Dialogue

15:55 CLOSING THOUGHTS

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## ROOM 3

WELCOME 12:00

12:10 The Digital Skills Fundraisers Actually Need In 2026

12:45 3 Steps To Creating Viral Videos/Building A Winning Strategy With Video.

13:15 BREAK

13:30 Real World Journey Of Bringing AI Into Day To Day Fundraising Operations

14:05 How To Create High Performing Meta Ads

14:35 BREAK

14:50 Digital Accessibility

15:25 Search And PMax For Income Generation

15:55 CLOSING THOUGHTS

LIVE & ON DEMAND