

# Individual Giving Conference



● LIVE

October 15th 2026

11am – 3pm

Online



ROOM 1



W E L C O M E 1 2 : 0 0

11:10

**The Art of the Stewardship Touchpoint: Personal, Affordable, Scalable** – Lesley Pinder

11:45

**Soft Opt-In 2026 and Beyond: What IG Fundraisers Actually Need to Know** – Hynt

12:15

B R E A K

12:30

**The First Six Months Problem: Fixing Early Attrition in Regular Giving**  
– Veronica Jaguite, Great Ormond Street Hospital Charity

13:05

**Raise More From The Core: How To Develop A Successful Appeal Ecosystem** – Tim Longfoot, Open

13:35

B R E A K

13:50

**Catching Feels: What Emotion Really Does For Donor Retention**  
– Paul Seabrook and Steven Dodds, Beautiful Insights

14:25

**Maximise Every Moment: Making Every Gift Go Further**  
– Keith Williams

15:00

C L O S I N G T H O U G H T S

LIVE & ON DEMAND

# Individual Giving Conference



● LIVE

October 15th 2026  
11am – 3pm

Online 

ROOM 2



W E L C O M E 1 2 : 0 0

11:10 Beyond Lead Generation: Rethinking Supporter Growth in a Changing Consent Landscape – Rhiannan, Care2

11:45 To be announced

12:15 B R E A K

12:30 Unlocking F2F Performance: Partnerships, KPIs & Scalable Growth – Kelvin Hopkins, The Professional Fundraiser

13:05 Embedding Legacy Conversations Across the IG Supporter Journey – Sinem Bilen Onabanjo, Oxfam

13:35 B R E A K

13:50 Digital Fundraising: turning your community into community fundraisers – Eoghan Beecher, iRaiser

14:25 From Mass to Mid: How to Spot, Steward and Grow Your Mid-Value Donors

15:00 C L O S I N G T H O U G H T S

LIVE & ON DEMAND