

# Individual Giving Conference



● LIVE

October 15th 2026  
11am – 3pm

Online



ROOM 1



W E L C O M E 1 2 : 0 0

11:10

The Art of the Stewardship Touchpoint: Personal, Affordable, Scalable

11:45

Soft Opt-In 2026 and Beyond: What IG Fundraisers Actually Need to Know – Amy Buddle, Hynt

12:15

B R E A K

12:30

The First Six Months Problem: Fixing Early Attrition in Regular Giving – Veronica Jaguite, Great Ormond Street Hospital Charity

13:05

Raise More From The Core: How To Develop A Successful Appeal Ecosystem – Tim Longfoot, Open

13:35

B R E A K

13:50

Catching Feels: What Emotion Really Does For Donor Retention – Paul Seabrook and Steven Dodds, Beautiful Insights

14:25

Maximise Every Moment: Making Every Gift Go Further – Victoria Read, Funraisin, Fernanda Salerno, Funraisin

15:00

C L O S I N G T H O U G H T S

LIVE & ON DEMAND

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ROOM 2



W E L C O M E 1 2 : 0 0

11:10

**Beyond Lead Generation: Rethinking Supporter Growth in a Changing Consent Landscape** – Rhiannan, Care2

11:45

**To be announced**

12:15

B R E A K

12:30

**Unlocking F2F Performance: Partnerships, KPIs & Scalable Growth** – Kelvin Hopkins, The Professional Fundraiser

13:05

**Embedding Legacy Conversations Across the IG Supporter Journey** – Sinem Bilen Onabanjo, Oxfam

13:35

B R E A K

13:50

**Digital Fundraising: turning your community into community fundraisers** – Eoghan Beecher, iRaiser

14:25

**From Mass to Mid: How to Spot, Steward and Grow Your Mid-Value Donors**

15:00

C L O S I N G T H O U G H T S

LIVE & ON DEMAND