

Individual Giving Conference



● LIVE

October 15th 2026
11am – 3pm

Online



ROOM 1



W E L C O M E 11:00

11:10 **The First Six Months Problem: Fixing Early Attrition in Regular Giving**
– Veronica Jaguite & Megan Glover, Great Ormond Street Hospital Charity

11:45 **Soft Opt-In 2026 and Beyond: What IG Fundraisers Actually Need to Know** – Amy Buddle, Hynt

12:15 **B R E A K**

12:30 **The Art of the Stewardship Touchpoint: Personal, Affordable, Scalable / Email Journeys and Improvements** – Craig Linton, Fundraising Detective

13:05 **Raise More From The Core: How To Develop A Successful Appeal Ecosystem** – Tim Longfoot, Open

13:35 **B R E A K**

13:50 **Catching Feels: What Emotion Really Does For Donor Retention**
– Paul Seabrook and Steven Dodds, Beautiful Insights

14:25 **Maximise Every Moment: Making Every Gift Go Further**
– Victoria Read, Funraisin, Fernanda Salerno, Funraisin

15:00 **C L O S I N G T H O U G H T S**

LIVE & ON DEMAND

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ROOM 2



W E L C O M E 11:00

11:10

Small List, Big Impact: Getting Supporter Acquisition Right
– Rhiannan Sullivan, Care2

11:45

Closing The Engagement Gap: The Missing Piece To Turn Leads Into Donors – Florian Engel, More Onion

12:15

B R E A K

12:30

Unlocking F2F Performance: Partnerships, KPIs & Scalable Growth
– Kelvin Hopkins, The Professional Fundraiser

13:05

Embedding Legacy Conversations Across the IG Supporter Journey
– Sinem Bilen Onabanjo, Oxfam

13:35

B R E A K

13:50

Digital Fundraising: turning your community into community fundraisers – Eoghan Beecher, iRaiser

14:25

How To Revive A Flagging Val-ex Product
– Sophie Lamont, Christian Aid

15:00

C L O S I N G T H O U G H T S

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