



fundraising
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Online



Legacy & In-Memory Fundraising Conference

Sept 24th 2026
12 – 4pm BST



ROOM 1

WELCOME 12:00

12:10 Trends And Insights: Legacy Fundraising In 2026 And Beyond

12:45 IHT & Pensions Deep-Dive: How To Prepare For 2027
– Alex McDowell

13:15 B R E A K

13:30 Brand And Legacy Integration
– Anna Turner – Legacy Futures

14:05 To be announced

14:35 B R E A K

14:50 Journeys For Small And Medium Charity Legacy Giving
– Jensen Calleemootoo, Barefoot Legacy

15:25 Intro To Legacy Fundraising
– Sam Devlin

15:55 C L O S I N G T H O U G H T S

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ROOM 2

WELCOME 12:00

12:10

Offline Channel Mix: In-Memory And Legacy Marketing
– Sarah Dodd (Dorothy House)

12:45

How To Connect With In-Mem Supporters
– Nikita Gandhi

13:15

B R E A K

13:30

Journey Automation: Strategy, Personalisation, And Measurement

14:05

Future Focus: AI, Reimaging Family/Communities, Marketing (Panel)
– Steve Law – Macmilan

14:35

B R E A K

14:50

Working With Bereaved Supporters
– Rosalind Sherlock-Jones (WaterAid)

15:25

Events: How They Are Being Used To Build Engagement And Relationships – Sanpreet Janjua (Young Sounds UK)

15:55

C L O S I N G T H O U G H T S

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