

Trusts and Major Donors Conference

December 10th 2026

12pm – 4pm GMT

Online



ROOM 1:

WELCOME 12:00

12:10

Trusts & Foundations Success Rates: Learning From The List And The Funder Success Rates Spreadsheet – Jo Jeffrey and Lucy Stone

12:45

Building Relationships With Trusts and Unlocking Invitation-Only Funders – Ally Rea, Lime Green Consulting and Mike Crofts, 3Pillars Project (in conversation with Mike Zywina – Lime Green Consulting)

13:15

BREAK

13:30

Rapid Research: A No-Nonsense System for Finding and Vetting Prospects – Celia Owusu, Christian Aid

14:05

Fundamentals Of Building A Trust Fundraising Programme From Scratch – Suzie Rees

14:35

BREAK

14:50

The Intelligence Behind the Ask: Turning Donor Insight Into Major Gifts – Hannah Shepherd and Ulrike Bracken

15:25

Protecting Your Mental Health In A Challenging Landscape – Cassie Edmiston in conversation with Mike Zywina

16:00

CLOSING THOUGHTS

LIVE & ON DEMAND

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ROOM 2:

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Starting and Scaling Major Donor and Mid-Value Programmes
– Andy Milligan, Veritus

12:45

Working with DAF's and Exploring Power Dynamics Within Philanthropy – Diana Frazer, Veritus

13:15

B R E A K

13:30

A Major Donor Programme: The Magic Bullet for Income Growth?
– Louise Morris, Summit Fundraising

14:05

High Value Donors and Funders
– Sufina Ahmad – Director, John Ellerman Foundation

14:35

B R E A K

14:50

The Fundraiser Reset: Simple Strategies To Help You Take Action And Raise More – Alicia Granger

15:25

Trustees and Major Gift Fundraising – The Honest Truth
– Angie Turner, The Children's Trust and Emma Low, Nova Fundraising

16:00

CLOSING THOUGHTS

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