

Community Fundraising

- How to Set Boundaries and Spend Your Time Where You'll Get the Most Return
- Working smarter, protecting your time, and increasing impact

Presented by: Punyapriya Singh

Set Boundaries Internally/externally?

Poll: help me understand your challenge

- Internally - team members
- Externally - community groups
- Both

Poll : Nikki

Introduction: Punyapriya

22...

17...

6...

Priya



Introduction:

22...

17...

6...

A man with glasses and a young girl with glasses are smiling together. The girl is holding a pink object. A play button icon is overlaid on the image.

 **FROM That MOMENT**

We've raised over **£1,000,000** 

to support seriously unwell children and their families.

Thank you for your incredible kindness and generosity.
Donations are still welcome – and still make a difference.

Community Fundraisers:

- We are **Passion-driven**
- Create **impactful** connections
- We know it's not all about **Money**

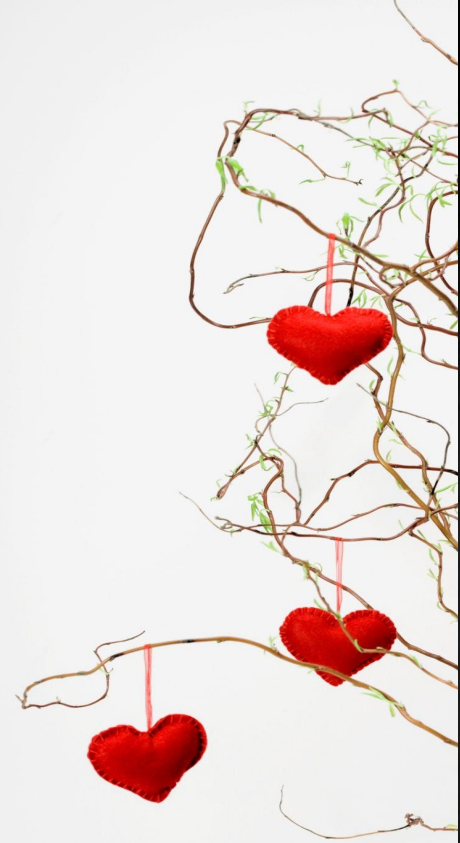
Challenge: Saying “**yes**” to everything



The cost of 'Yes' to everything

- **Reactive** instead of strategic
- Lots of **less impactful** connections
- Time lost on **low value activities**

Solution: meaningful connections



Story time... community groups

- **Fundraising challenge**
Volunteer/donate items instead funds
- **Internal challenges** lack of awareness/funds/days out
- **Meaningful Activity** resulted in long term volunteers, fundraisers

Solution: strategic partnerships



From busy to impactful...

- **Block time** - to identify challenges (monthly)
- **Road map** - visual reminders
- **Communicate** - make them part of the journey



Instead of 'Yes'...

- **Acknowledge** their desire to make an impact
- **Share the teams challenge**
- Suggest activities that will drive **meaningful outcomes**



Yes to Internal teams...

- Find the **common thread** - when, what, who
- Saying yes out of **pressure** 'who is asking'
- Identify the **organisation goals**
- Do it now or do it properly

Change behaviour: posted notes



Instead of 'Yes'...

- **Get further information on** their desired outcome
- **Existing commitments** can we revisit later
- Let me check who is **best person** for this task



Ideas on how to get started...

- What currently takes too much time?
- What is the organisation/fundraising priorities?
- Work together (where possible) to create impactful activities.



Recap from busy to impactful...

- **Block time** - to identify challenges (monthly/weekly)
- **Road map** - visual reminders
- **Communicate** - make them part of the journey



Thank you!

Any Questions?



Punyapriya Singh

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**Would you like to chat
further?**

You can join the network chat
or contact me via linkedin



Punyapriya Singh

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