





Writing That Actualy Works

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AOG agents of good




Ryan Fraser
Nature Photography
www.ryanfraser.com
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COMMUNITY CONVERSATIONS

- How did you first connect with us?
- What do you remember most about when you were first involved with us?
- What's been happening since? And how are things with you now?
- Is there a particular person that stands out to you from our organization? Or a time when you really felt the impact of our work?
- Why is funding this work so important and urgent right now? Why does this matter today?
- How do you describe our organization in your own words? (& 3 words)
- What's next? What do you think is coming up for our community?
- What would you say to supporters? What would you want them to know?

STAFF & VOLUNTEER CONVERSATIONS

- What's happening today?
- How long have you been doing this? * If long, what's changed and what's stayed the same?
- What do you love most about what you do?
- Tell me about some recent program expansions or changes? * If featuring a program, dive deeper...
- Can you share an example of a story or moment that stuck out to you recently?
- Why is this work important and urgent right now?
- What's next? What are you looking ahead to?
- What needs do you see that are changing? What could you/we do with more funding?
- What would you say to supporters? What would you want them to know?

Here are a just a few of the delightful messages we received from donors like you sending wishes to our campers. Thank you for being part of the story!

Enjoy Your Camp Adventures!



CAMPFIRE CIRCLE
HEALING THROUGH HAPPINESS

Deep breaths of fresh air. Run, walk as far + as long as you can in nature. Love life and all it has to give. Hope, joy, healing happiness !!!

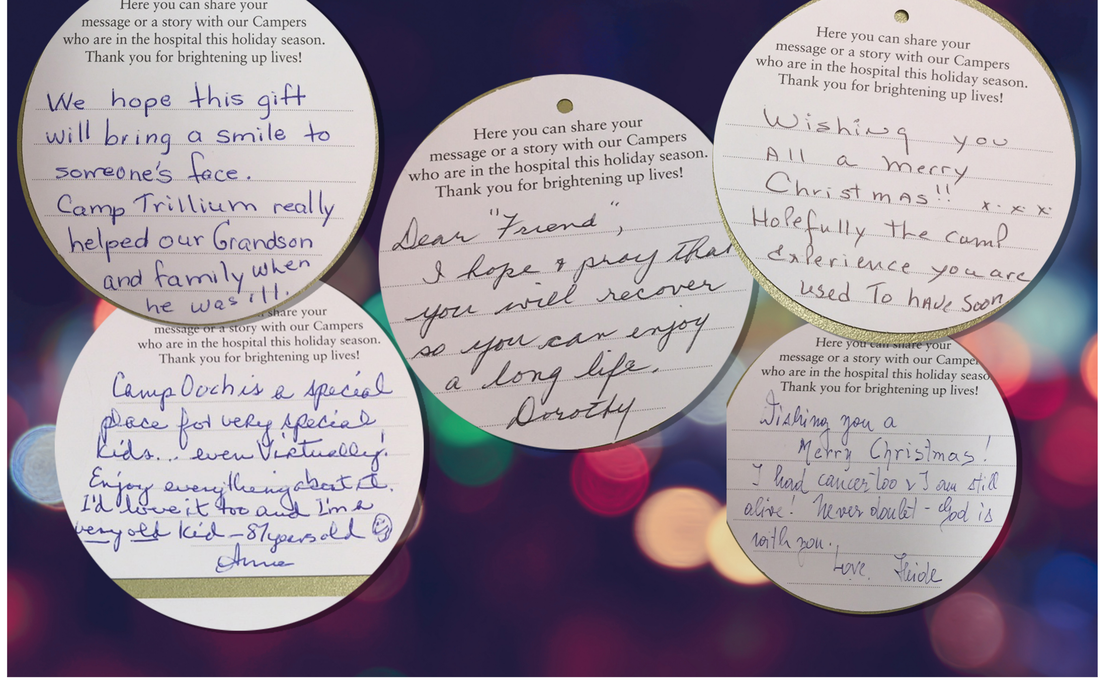
To: A SPECIAL CAMPER
CAMPFIRE CIRCLE
ONTARIO, CANADA

Hi,
I am a senior, BUT HAVE HAPPY MEMORIES OF CAMPING. TOASTING MARSHMELLOWS OVER THE FIRE WAS ALWAYS FUN (AS LONG AS YOU DON'T BURN IT ~~TOO MUCH~~.
BARBARA

To: A SPECIAL CAMPER
CAMPFIRE CIRCLE
ONTARIO, CANADA

Campfire Circle is the best camp in the world, literally, because of you!

To: A SPECIAL CAMPER
CAMPFIRE CIRCLE
ONTARIO, CANADA



YOUR Messages To Campers

Here are a just a few of the delightful messages we received from donors like you sending wishes to our campers. **THANK YOU SO MUCH FOR BEING PART OF THIS STORY!**

CAMPFIRE CIRCLE

Hi camper!!
I am a cancer survivor and camp lover.
You got this! You are strong and brave! I hope you are having so much fun at camp!
Wishing you lots of smiles and new friends!! xo

To: A SPECIAL CAMPER
CAMPFIRE CIRCLE
ONTARIO, CANADA

CAMPFIRE CIRCLE

Wishing you and your family a wonderful camping experience this summer of 2022. Sending prayers that you will be strong and able to enjoy everything. Wave from
♡ Judy

To: A SPECIAL CAMPER
CAMPFIRE CIRCLE
ONTARIO, CANADA

From one childhood cancer survivor to you, wishing you a fun filled experience at camp just being you!
xo Kelsey

To: A SPECIAL CAMPER
CAMPFIRE CIRCLE
ONTARIO, CANADA

We know first hand what a magical place Campfire Circle is. Have an amazing time doing all the great things camp has to offer! ♡

You can also share a heartfelt message with the kids going to Ooch this summer. I hope you will write a note and be part of their camp experience!

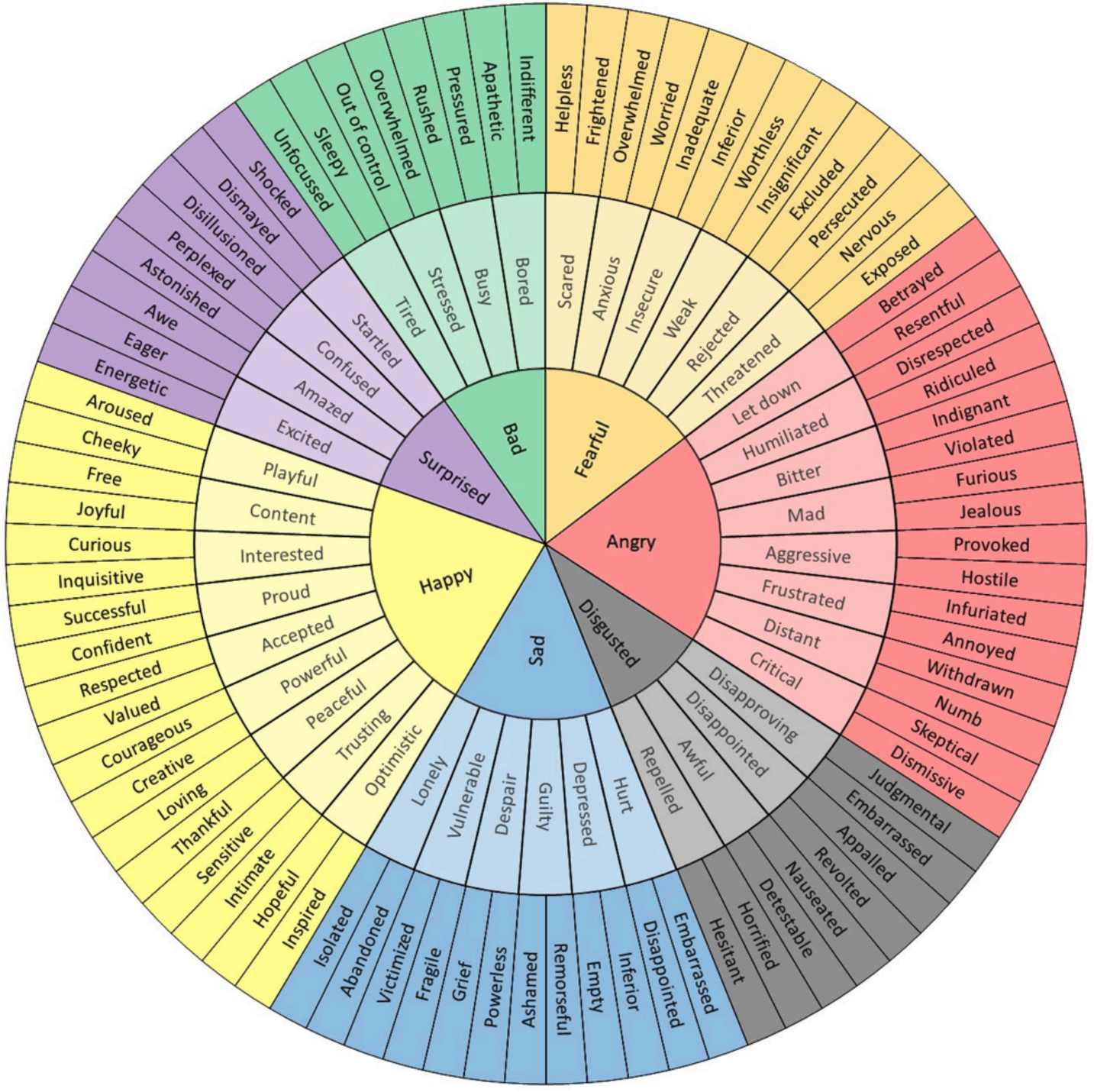
I remember my summer camp days fondly. Enjoy the fresh air. Dare and try new experiences. You will meet new friends and learn new songs and games. You may be a little lonely for home at first but you will get over it. Enjoy! Enjoy! Enjoy!

You can also share a heartfelt message with the kids going to Ooch this summer. I hope you will write a note and be part of their camp experience!

Camp was the best part of my life. Anyone who wants to be part of the experience should have the opportunity to do so.
Have a wonderful summer.

DONOR CONVERSATIONS

- What inspired you to give to our organization in the first place?
- What matters most to you about our work?
- Do you have a memory or story about our organization that really stands out to you? When you realized the impact of your gift?
- Why is this so urgent and important right now?
- What makes you feel good about supporting our work?
- What would you say to others who might be considering a gift of their own?


Bad
Fearful
Angry
Disgusted
Sad
Happy
Surprised
Bored
Busy
Stressed
Tired
Scared
Anxious
Insecure
Weak
Rejected
Threatened
Let down
Humiliated
Bitter
Mad
Aggressive
Frustrated
Distant
Critical
Disapproving
Disappointed
Awful
Repelled
Hurt
Depressed
Guilty
Despair
Vulnerable
Lonely
Optimistic
Trusting
Peaceful
Powerful
Accepted
Proud
Interested
Content
Playful
Excited
Amazed
Confused
Startled
Indifferent
Apathetic
Pressured
Rushed
Overwhelmed
Out of control
Sleepy
Unfocussed
Shocked
Dismayed
Disillusioned
Perplexed
Astonished
Awe
Eager
Energetic
Helpless
Frightened
Overwhelmed
Worried
Inadequate
Inferior
Worthless
Insignificant
Excluded
Persecuted
Nervous
Exposed
Betrayed
Resentful
Disrespected
Ridiculed
Indignant
Violated
Furious
Jealous
Provoked
Hostile
Infuriated
Annoyed
Withdrawn
Numb
Skeptical
Dismissive
Judgmental
Embarrassed
Appalled
Revolted
Nauseated
Detestable
Horrified
Hesitant
Embarrassed
Disappointed
Inferior
Empty
Remorseful
Ashamed
Powerless
Grief
Fragile
Victimized
Abandoned
Isolated
Inspired
Hopeful
Intimate
Sensitive
Thankful
Loving
Creative
Courageous
Valued
Respected
Confident
Successful
Inquisitive
Curious
Joyful
Free
Cheeky
Aroused

GUELPH HUMANE SOCIETY

Matching gift offer!

<<Date, 2026>>

Dear <<Primary Salutation>>,

Right now, the animals at the Guelph Humane Society have ears perked, eyes wide and whiskers twitching: they know something's up!

This holiday season, we are delighted to tell you that, thanks to our caring and compassionate friends Kevin and Helen, your donations to the Guelph Humane Society will be matched, doubling your impact. **Your gift will provide twice the love, twice the treats, twice the support!**

And right now, we need our friends like you more than ever.

Like you, and all our (human) neighbours, we are feeling the pinching impact of rising costs. Everything is a bit (and sometimes a lot) more expensive—from basic necessities like food and supplies to medical needs, animal care support and general operations. **You're experiencing this in your own home and life too: things cost more. And we need your help.**

We all know the economic reality: everything is a bit more expensive and the overall impact can creep up on you. The fact is that we are not where we need to be for this year's budget and we urgently need to raise $150,000 from donors like you in our community by the end of the year.

<<Primary Salutation>>, your holiday donation of <<$X >> provides immediate help right now. And your gift will be doubled! Your gift pays for food, enrichment toys and all the essential and life-saving medicines and supplies that the animals in our care need. You'll help with our shortfall. And most important of all, you'll help more innocent and beautiful pals like Harriet.

Harriet was just three weeks old when she arrived at the Guelph Humane Society, tiny, fragile, and already facing more than any puppy should. After being attacked by an adult dog, she was rushed for emergency veterinary care, where the devastating extent of her injuries meant that her leg had to be amputated. At an age when she should have

Roll over...

190 Hanlon Creek Blvd., Guelph, ON N1C 0A1 | (519) 824-3091 | give@guelphhumane.ca
guelphhumane.ca/give

been safe, warm, and discovering the world, Harriet was instead beginning a fight for her life. Right away, she needed immediate and very tender fostering. From bottle feeding to learning to walk, our continuous care—together with your support—gave Harriet what she needed to survive.

This story is especially meaningful for us because our behaviour specialist, Melissa, stepped forward to foster sweet Harriet. You can read more about Harriet's story on the enclosed update. You'll also find a special reply form to make your gift today. **And there's a way for you to share your story with us this holiday season!**

What are **your most cherished holiday traditions?** Baking, sharing and eating delicious cookies or other treats? Reading favourite stories or watching beloved movies? Cozying up in seasonal pajamas or blankets and curling up by the fire, maybe cuddling with your pets?

With your gift today, you'll bring the comfort and joy of the season right here into our shelter. Enclosed, you'll find exclusive and delightful holiday ornaments. One is for you to keep, as a reminder of your kindness and generosity at work **every single day.**

The other ornament is for you to send back to us with your special holiday message, wish or story. You can write a note to the animals in the shelter—**and yes, we will absolutely read your notes to them!** You can write to our staff and volunteers working over the holiday season. You can share a story about a pet or animal you love, or who you have loved and lost. **You can share your favourite holiday traditions… Anything your heart desires!**

Thank you for your kindness and generosity. Puppy tails are wagging and kittens are purring for you!



Yours, for animals in our care this holiday season,

Lisa

Lisa Veit, Executive Director

P.S. As I write to you, we are decorating for the holidays (in anticipation of having your lovely ornament to display!) and one of our office dogs is wearing a jingle bell collar so things feel very festive! Will you add to the joy of the season with your special gift today? Remember, your gift will be matched, doubling your impact! Thank you! Happy Holidays!

Your Gifts In Action At The Guelph Humane Society

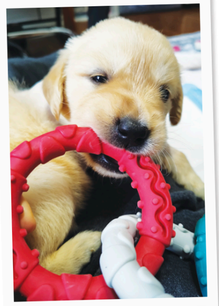
Harriet's Story:

From urgent injury to loving recovery to her forever family—because of you! Please, help make more stories like this possible and share your love with the animals in our care this holiday season!

Your gift today will be matched, doubling your impact!



Harriet



Harriet loves her toys!

"When Harriet, a 3-week-old Golden Retriever puppy, came into our care requiring an emergency limb amputation, I knew we were facing an incredibly difficult situation. At such a young age, the risks associated with surgery were significant, and there was no guarantee she would survive. Despite the odds, and after carefully weighing the risks, we made the decision to move forward with surgery, knowing just how much was at stake.

Seeing Harriet not only survive but thrive has been incredibly rewarding. She is doing remarkably well, and watching her progress has been a wonderful reminder of why we do this work. Sometimes the most difficult decisions lead to the most extraordinary outcomes, and Harriet is a perfect example of that.



– Samantha Westphal,
Senior Manager, Animal Care



Harriet loves to snugg

pecialist, I was focused on
r the experiences Harriet
e without a loving, nurturing
mates to play, wrestle and
e set her up in our home in a
with a heating pad (a young
ying warm by snuggling up
termates) as well as many
one that had a heartbeat.
nom, she would still be
more weeks. So, I used a
bottle made for puppies and fed her, including in the middle of the night.

We also offered plenty of opportunities for her to snuggle against us (something that is always fun to do with a puppy but also important since she should be snuggling with her mom, 24/7 at this age). She was playful with toys right from the start, so we offered a range of toy textures and fabrics to provide novelty and variety for the sake of enrichment and exposure.

Harriet got to see my older dog while snuggling on my lap—giving her the experience of seeing a big dog who didn't do anything scary or threatening, which is again, good positive exposure. We also encouraged and supported walking and movement to help her get used to walking with three legs. At 9 weeks old, Harriet was officially adopted and went home with her new family.



– Melissa Stolz,
Behaviour Coordinator and Foster for Harriet

Your generosity provided critical support to Harriet at every step in her journey. Remember…your gift will be matched, doubling your impact! You can use the enclosed reply form, give online at guelphhumane.ca/give or call Lindsay at 519-824-3091 ext 6.

Thank you!

<<Constituent ID>> <<Appeal>> <<Package>>

GUELPH HUMANE SOCIETY

Special Holiday Reply For:

<<Primary Addressee>>
<<Preferred Address Line 1>>
<<Preferred City>>, <<Preferred Province>>
<<Preferred Postal Code>>

Yes, Lisa! I'll help animals in your care right now and this holiday season. **And please, match my gift!**

❍ <<Ask 1>> ❍ <<Ask 2>> ❍ <<Ask 3>> ❍ $_____

Thank you! Your gift will be matched, up to $10,000, before December 31.

❍ I have enclosed my cheque, payable to Guelph Humane Society **OR**
❍ I prefer to pay by credit card. Please charge my: ❍ Visa ❍ MasterCard

Cardholder's Name: _____

Card Number: _____ Expiry: _____ CVV: _____

Email: _____

You can call **Lindsay** at **519-824-3091 ext 6** or make a safe and secure online gift at **guelphhumane.ca/give**, or by scanning this **QR code**!

❍ I have already left a gift in my Will to the Guelph Humane Society.
❍ I would like more information about leaving a gift in my Will to the Guelph Humane Society.

Turn over to meet our amazing matching gift donors, Kevin and Helen!

190 Hanlon Creek Blvd., Guelph, ON N1C 0A1 **guelphhumane.ca/give**





Meet our matching gift heroes!

"Growing up with pets, we're both animal lovers and the animals at the Humane Society have a soft spot in our hearts. We are happy to match gifts and hope that this will motivate people to give generously to this very worthwhile cause." **– Kevin & Helen**



We respect your privacy – we never share, sell, or rent our mailing list. From time to time we share news and stories about our work via mail and/or email. If you do not wish to receive this information, please call us at (519) 824-3091 ext. 6. Charitable Registration No. 119236305RR0001

You can cut out this ornament and use it for your festive decorations!

You can share your holiday wish or **special story** on this ornament!

Happy Holidays!

Thank you for your compassion and care for the animals in our shelter. **We are grateful for your kindness and generosity.**

Love,
Your friends at the

GUELPH HUMANE SOCIETY



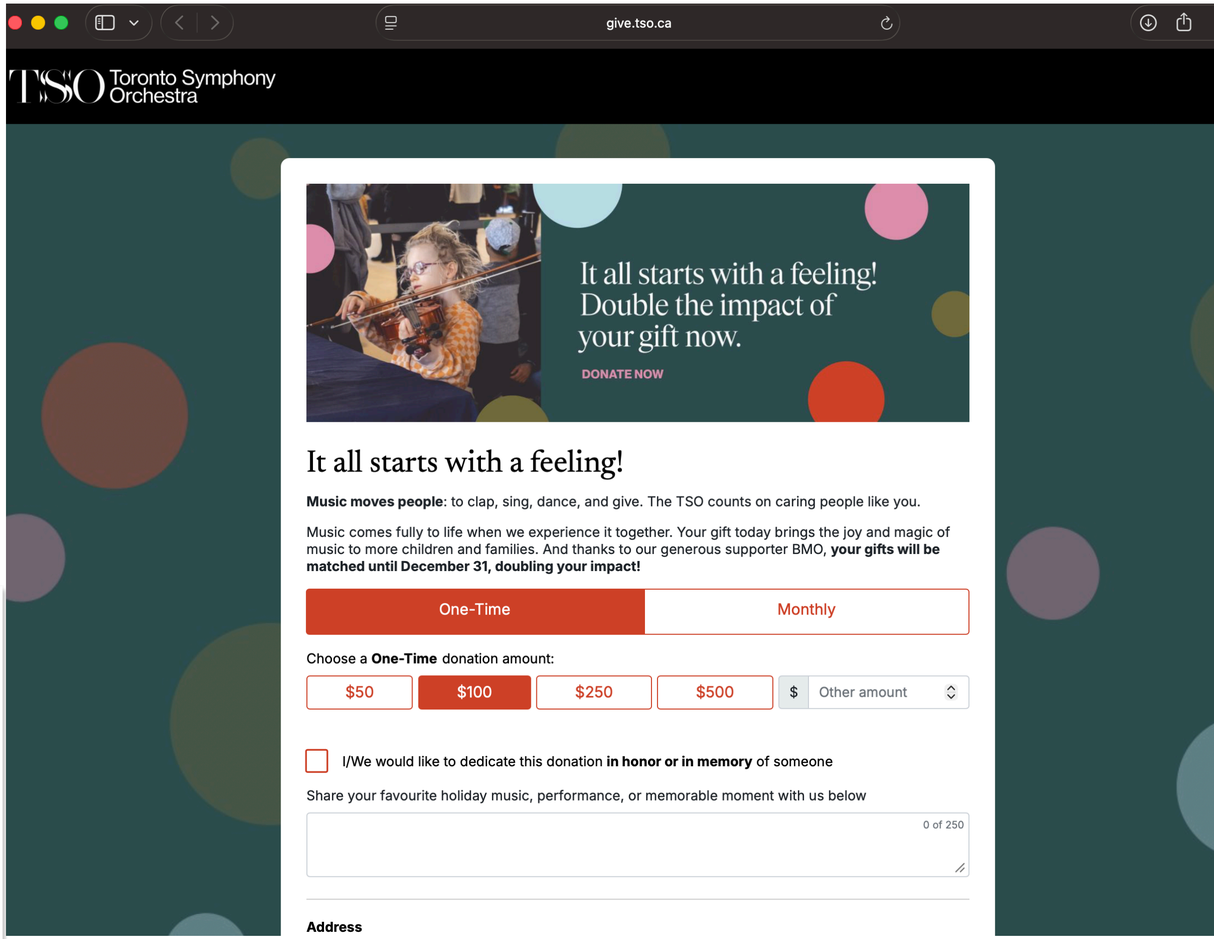


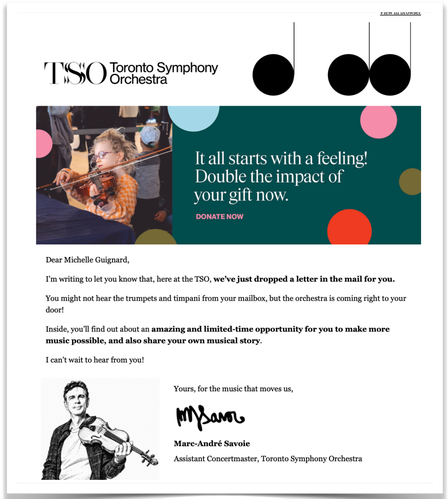


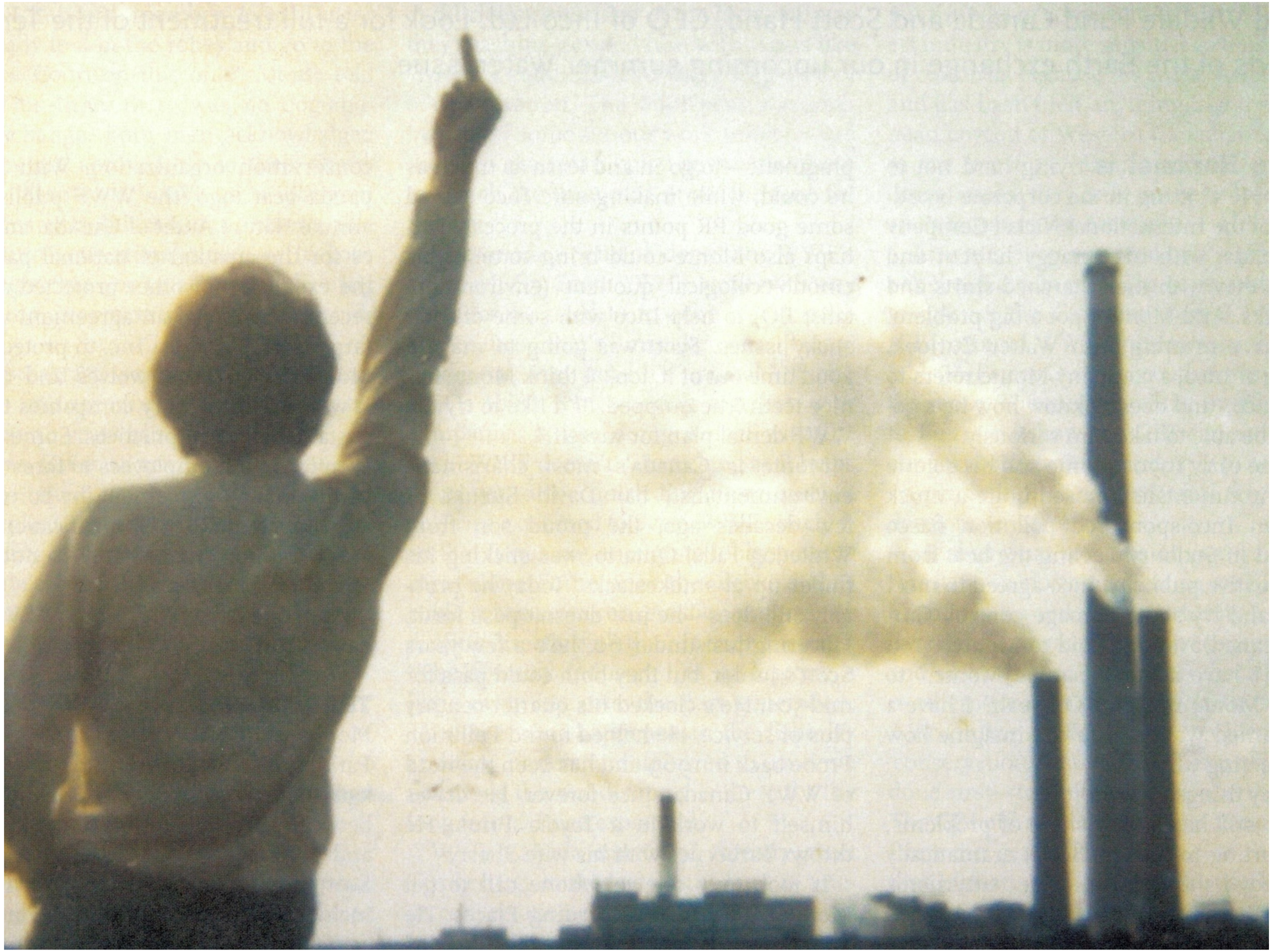
Please keep this ornament to hang on your fridge or mantel! Thank you!

Every one of us has a piece of music, a performance, a story, or a single moment that made an impact. Gave you shivers, brought tears to your eyes, or made you leap out of your seat! What's your story? Share your favourite music, performance, or memorable moment with us below and then return this ornament with your kind gift today! Thank you!









List of

VALUES

Accountability
Achievement
Adaptability
Adventure
Altruism
Ambition
Authenticity
Balance
Beauty
Being the best
Belonging
Career
Caring
Collaboration
Commitment
Community
Compassion
Competence
Confidence
Connection
Contentment
Contribution
Cooperation
Courage
Creativity
Curiosity
Dignity
Diversity
Environment
Efficiency
Equality
Ethics
Excellence
Fairness
Faith
Family
Financial stability
Forgiveness
Freedom
Friendship
Fun
Future generations
Generosity
Giving back
Grace
Gratitude
Growth
Harmony
Health
Home
Honesty
Hope
Humility
Humor
Inclusion
Independence
Initiative
Integrity
Intuition
Job security
Joy
Justice
Kindness
Knowledge
Leadership
Learning
Legacy
Leisure
Love
Loyalty
Making a difference
Nature
Openness
Optimism
Order
Parenting
Patience
Patriotism
Peace
Perseverance
Personal fulfillment
Power
Pride
Recognition
Reliability
Resourcefulness
Respect
Responsibility
Risk -taking
Safety
Security
Self-discipline
Self-expression
Self-respect
Serenity
Service
Simplicity
Spirituality
Sportsmanship
Stewardship
Success
Teamwork
Thrift
Time
Tradition
Travel
Trust
Truth
Understanding
Uniqueness
Usefulness
Vision
Vulnerability
Wealth
Well-being
Wholeheartedness
Wisdom

Write your own:

_____
_____
_____
_____
_____





<ADDRESSEE>
<ADDRESS>
<ADDRESS>
<CITY>, <PROV> <POSTAL>

<Date, 2025>

Dear <Salutation>,

What inspired you to come to OAC?

I chose Guelph (class of '73, my major was Resource Management) for a few reasons. I'm from a farm family, and I was proud to follow in the footsteps of my cousin, Donald Stewart, (class of '51). I chose OAC because it was the closest I could get to a degree studying nature. Nature is calming, healing and energizing--and, for me, it's always been at the heart of living and learning at the University of Guelph.

My wife Gail and I have made an important and invigorating decision to leave a gift in our Will to the University of Guelph, and we're eager to tell you more. We've come to understand that gifts in Wills from regular people, caring and compassionate citizens like you and me, make a critical and vital impact on the University. It also feels gratifying!

The 50th anniversary celebrations of my OAC '73 class on Alumni Weekend 2023 cemented our decision. I remember that the gardens were striking and beautiful, the conversations were enriching, and the weekend was full of sharing stories and memories. We were able to reconnect with our beloved Dean Clay Switzer, who was a classmate of my cousin, Donald Stewart, before he passed away.

A classmate mentioned making a gift in his Will, and Gail and I were keen to know more. Our spark of inspiration was met with genuine appreciation and generous attention from Jayne Whitfield and the OAC Advancement team. From the moment we expressed our interest, they were friendly, helpful and enthusiastic. It was clear they wanted to know about our interests and motivations.

We attended the 150th OAC anniversary celebrations on Alumni Weekend 2024 and proudly celebrated the occasion knowing that we were making a difference for the future of the University and the students.

Today, the gift in our Will to the University of Guelph very much aligns with our values. It is fantastic to help support the '73 class project. I feel connected to my history at Guelph, and also makes a promise to future graduating classes. Ours is also a gift of healing: we'll support the honeybee research centre, the arboretum and the arts centre, including music.

We like to imagine, sometime in the future, being able to help heal one person at a time: a student walking in the arboretum to clear their head before an exam, dropping a dollop of honey into a cup of tea, someone sitting at the back of the music theatre taking in a performance to ease their moment. It brings tears to my eyes thinking about how our promise today will make moments like this possible forever.

As part of the 150th anniversary celebrations it feels so right to try and inspire others--like you! Giving to others is giving to yourself and Gail always reminds me: giving improves your health too!

We have friends and relatives who don't have a Will. They have not taken the time to determine and confirm their future plans. Having our wishes clearly documented in a Will, and sharing our plans with family and loved ones, has taken the pressure off and gives us peace of mind.

I hope this message resonates with you. And if it does, I heartily encourage you to use the enclosed form to start a confidential conversation with Jayne and her colleagues at Alumni Affairs and Development. They exist to help make your giving dreams come true! The impact you can have is truly remarkable, matched only by the feeling of knowing your values will live on through your legacy giving.

Thank you for your time today. I hope you will consider joining Gail and I in reflecting on your values, your hopes and dreams, and living those values by remembering the University of Guelph with a gift in your Will.

Yours, a Gryphon, Aggie, Husband, Photographer and Nature Lover,

Bob McNaughton

Bob McNaughton OAC '73

P.S. Gifts in Wills, of any size, from people like you and me make a crucial impact. I hope you'll consider this important way to support the university we love and the next generation of students.



Guelph is a welcoming place where people feel they belong. Even though I never finished university myself, instead working my way through college in Recreation Leadership and Human Resources Management, I always felt included: from the class of '73 reunions every five years, to now. At one Alumni reunion, I remember sleeping in a dorm and feeling that the university was a place of peace and healing.

As an author, photographer and doodle artist, I value how the University is advancing the creative arts. We've made deep connections and friendships, over decades, through the many reunions we've attended together. Even beyond OAC, I know that Guelph is a welcoming place with a real sense of community. We are very proud to be able to give back. We hope others will join us in reflecting on what matters most to you, and how you can give in a way that helps reflect your values.

Gail McNaughton

Have you seen this? This timeline shows milestones and accomplishments of the OAC in their 150 years. Imagine what you can make possible in the future by joining us and leaving a gift in your Will. Where do you see yourself in this incredible story? -Jayne













150 Years of the Ontario Agricultural College

1874: The Ontario School of Agriculture, Now With 100% More Students!

On a 500-acre parcel of land, the first class of the Ontario School of Agriculture and Experimental Farm welcomes 28 students and holds classes in the property's farmhouse, Moreton Lodge.

1887: Hold Your Horses...Farmers, in School?

In 1887, the OAC offers its newly minted Bachelor of Science in Agriculture (B.S.A) program and welcomes its first cohort. On October 1, 1888, five students briefly trade their pitchforks for a cap and gown and accept their degrees.

1901: College for Women

A generous gift establishes both the MacDonald Institute and MacDonald Hall residence.

1902: A Flurry of New Construction

In a busy year of expansion, the Horticulture and Dairy Buildings, and Massey Hall are erected.

1907: The Seeds of the Arboretum

A team plants row upon row of Eastern White Pines (Pinus Strobus) at the corner of College and Victoria, pioneering reforestation in Ontario. The shade of several surviving pines can be enjoyed on the Arboretum grounds today.

Images (Top to bottom): Original farmhouse/Moreton Lodge 1874, Susannah Chase, first woman to graduate with a Bachelor of Science in Agriculture in 1921. (Archival & Special Collections, University of Guelph), OAC First graduating class, a rendering of the campus from 1904, postcard featuring Massey Hall and Library, 1913, Planting of Zavitz Pines on the Arboretum grounds, 1907.











1914: The OAC Review Reports the Harsh Realities of Wartime

News published under a new heading: students killed in action overseas. This section of the Review would continue throughout the war, (it was revived again during WW2) updating students on the fate of their classmates and providing a stark reminder that the horrors of war are not far away.

1920: Honey, We're Home!

The Apiculture Building, which would later become the Honey Bee Research Centre, is built on campus, and is the first of its kind in North America for beekeeping studies.

1924: Remembering the Lost: War Memorial Hall Opens

War Memorial Hall is built to honour 109 students who had enlisted and lost their lives in the First World War. The students of the OAC 1924 cohort dig the foundation by hand, sacrificing their time and labour in honour of those who sacrificed their lives.

1925: 100 Years of Student-Run Fun

The first College Royal is a half-day event where students showcase their livestock, agronomy, and horticulture exhibits. Today the 12-day, 100% student run event is the highlight of the OAC year, and the largest event of its kind in North America.

1941: Soldiers Invade... the MacDonald Institute

Between 1940 and 1944, the RCAF takes over the well-equipped kitchens so those tasked with feeding soldiers could learn the most efficient use of war rations.

1949: OAC Celebrates its 75th anniversary

On Saturday June 18th, 1949, the OAC holds its 75th anniversary celebrations. By 1949, the OAC is looking recognizable as the campus we see today.

1951: Founding of "Ridgetown College"; Establishment of The Ontarion campus paper.

Images (Top to bottom): Soldiers on OAC campus, 1940. (Archival & Special Collections, University of Guelph), OAC Review 1914, Apiculture building 1920, OAC 1924 cohort digging the foundation of War Memorial Hall. (Photo: Archival & Special Collections, University of Guelph), College Royal horse showing 1932. (Archival & Special Collections, University of Guelph), Johnston Hall in 1949.







The class of OAC '74 escorted Dean C. R. Barlow with license plates honoring the OAC Centennial Visit, presented to the dean at a banquet attended by the 1974 class. From left, John Gillespie, year '74 vice president; Prof Olan, president; Anita Bulushi, secretary-treasurer and Dean Barlow.







1964: All Together Now!

A Provincial Act of 1962 creates the Federal Colleges of the Ontario Department of Agriculture, and after 90 years, the Ontario Agricultural College joins the Ontario Veterinary College and the MacDonald Institute to form the basis for the new University of Guelph.

1968: Moving Words

The collection of books from the Massey Library makes the short trip next door to their home in the newly opened McLaughlin library.

1970: A Dream, Tree-alized

A master plan is approved for the creation of the University of Guelph Arboretum, 175 hectares of tree plantings, a space for research and the Arboretum Centre overlooking a reflecting pond.

1974: OAC Celebrates Centennial

1980: Pass the Butter!

OAC researcher Gary Johnson, "the father of the Yukon Gold Potato", registers this new potato variety with the Canadian Food Inspection Agency.

1984: Building a Better Cow (or Sheep, Goat, Pig, or Chicken)

The Centre for Genetic Improvement of Livestock is established and spearheads research in animal genomics.

2000: Food That is Literally Out of This World

It's fun to imagine what the first OAC class of 1887 would think of the Controlled Environment Systems Research Facility, testing which food plants could grow and suppo using special chambe marijuana.

2012: Anita St First Food Laureat

Images (Top to bottom): Campus, 1 Guelph), book slide used to transfer Newspaper clipping, 1974, cows, Food Laureate Anita Stewart.









2014: 100 Years of Innovation (and Brain Freeze)

The Department of Food Science has been running their ice cream technology short course continuously since 1914, the only one of its kind in Canada.

2020: COVID-19 Class, Interrupted

In March 2020, despite the fact that work being done at the OAC was considered essential, all campus buildings are closed, and all face-to-face classes are suspended for the remainder of the school year.

2023: A 1960s Bungalow Has a Certain Charm, but Eventually We All Need to Move

In June of 2023, the ground is broken for the 15,000 square foot Luckevich Pinchin Honeybee Research Centre that will provide a new home for the existing pollinator research, teaching, and public outreach activities it provides to 4,000 visitors a year.

Discovery, Impact, and Growth – the Next 150 Years

OAC has not arrived where it is today by standing still. As we think about what the next 150 years will look like, the OAC is committed to exploring more new ideas, making a positive difference, and fostering personal and professional development. Since early days of animal husbandry and domestic education, there has been significant change in the scope of agriculture and the OAC has been constantly growing and adapting to reflect those changes.

Images (Top to bottom): Ice cream, groundbreaking ceremony launching construction of the new HBRC site by Guelph Mercury, rendering of the Luckevich Pinchin Honey Bee Research Centre (HBRC), staff of the OAC Dean's Office got together to paint the sound board for OAC's 150th anniversary.

In honour of OAC's 150th anniversary, we are aiming to secure 150 legacy gifts. Will you be one of the 150 individuals helping to shape the future of OAC through a gift in your estate? It would be my pleasure to have a confidential conversation and help create a meaningful legacy for you at U of G. Please use the enclosed reply form or contact me directly at (519) 824-4120 x56196 or whitfiej@uoguelph.ca. Thank you! -Jayne Whitfield, Senior Manager, Legacy Giving

Alumni Affairs and Development | University of Guelph
Alumni House, 50 Stone Road East, Guelph, Ontario N1G 2W1
uoguel.ph/legacy
Charitable Registration Number: # 10816 1829 RR0001

What are your most cherished OAC stories or memories? **As part of celebrating OAC's 150th Anniversary and looking ahead to our bright future, we are collecting stories from supporters like you! Please take a moment to share a story or a memory.**

We love hearing your stories!



List of

VALUES

Accountability
Achievement
Adaptability
Adventure
Altruism
Ambition
Authenticity
Balance
Beauty
Being the best
Belonging
Career
Caring
Collaboration
Commitment
Community
Compassion
Competence
Confidence
Connection
Contentment
Contribution
Cooperation
Courage
Creativity
Curiosity
Dignity
Diversity
Environment
Efficiency
Equality
Ethics
Excellence
Fairness
Faith
Family
Financial stability
Forgiveness
Freedom
Friendship
Fun
Future generations
Generosity
Giving back
Grace
Gratitude
Growth
Harmony
Health
Home
Honesty
Hope
Humility
Humor
Inclusion
Independence
Initiative
Integrity
Intuition
Job security
Joy
Justice
Kindness
Knowledge
Leadership
Learning
Legacy
Leisure
Love
Loyalty
Making a difference
Nature
Openness
Optimism
Order
Parenting
Patience
Patriotism
Peace
Perseverance
Personal fulfillment
Power
Pride
Recognition
Reliability
Resourcefulness
Respect
Responsibility
Risk -taking
Safety
Security
Self-discipline
Self-expression
Self-respect
Serenity
Service
Simplicity
Spirituality
Sportsmanship
Stewardship
Success
Teamwork
Thrift
Time
Tradition
Travel
Trust
Truth
Understanding
Uniqueness
Usefulness
Vision
Vulnerability
Wealth
Well-being
Wholeheartedness
Wisdom

Write your own:

_____
_____
_____
_____
_____

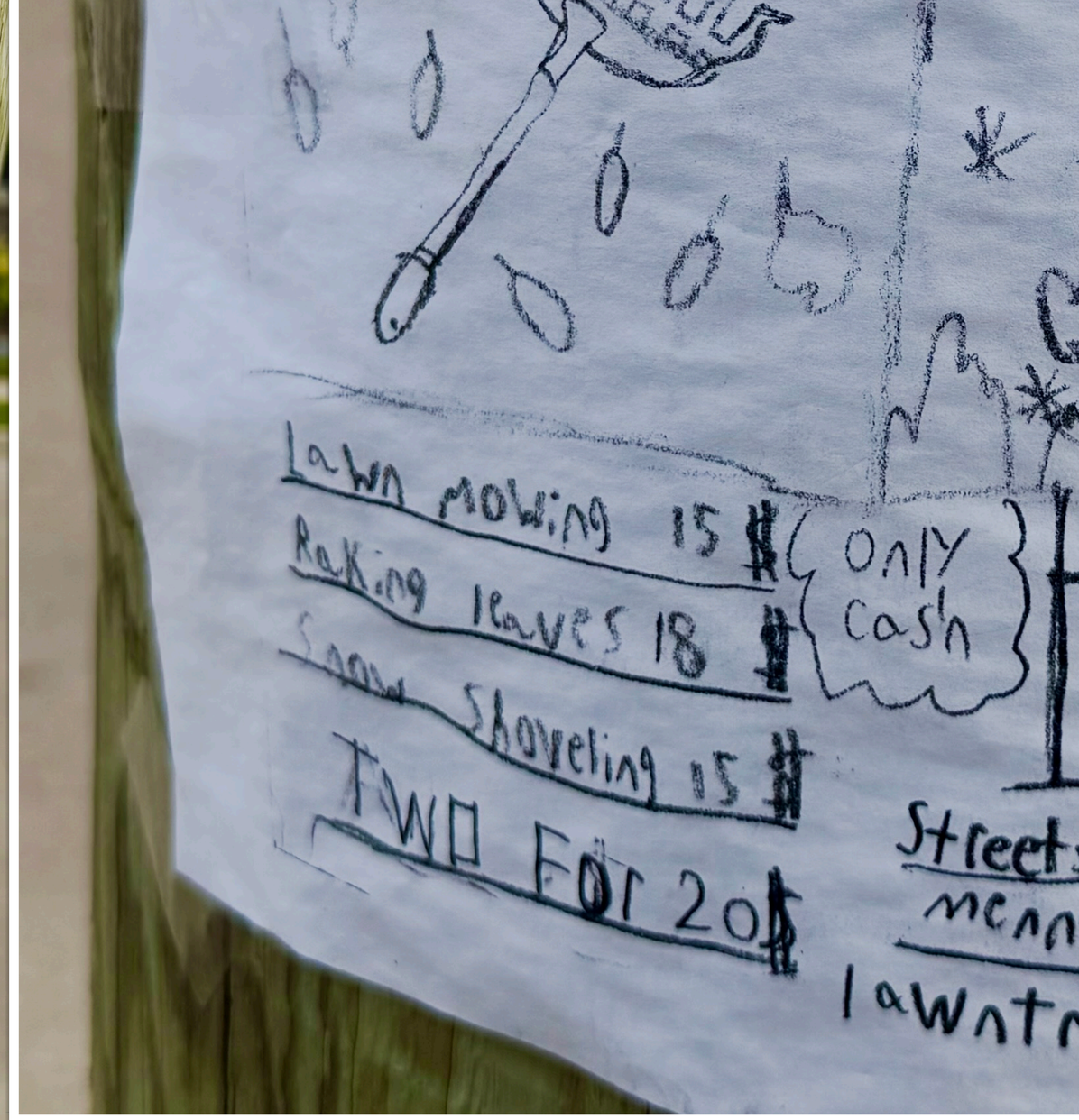




LEGACY DONOR CONVERSATIONS

- What inspired you to give to us in the first place?
- What matters most to you about our work?
- What are your fondest memories associated with our organization?
- Why is our work so urgent and important right now?
- What makes you feel good about supporting our cause?
- Tell me about your decision to remember us in your Will. What do you remember about that time?
- Did you talk to your loved ones about your decision?
- What do you hope your gift will accomplish in the future?
- What would you say to others considering making a gift in their Will?


LAWN TRIO
Lawn mowing, Raking leaves and Snow shoveling
Lawn mowing 15
Raking leaves 18
Snow shoveling 15
TWO FOR 20
Only cash
Summer
Fall
Winter
lawn mowing
Raking leaves
Snow shovels
Only on weekends
Streets we serve Alexandra, roslin, glendale, menno, shorthand euclid
lawntrio3@gmail.com


Lawn mowing 15
Raking leaves 18
Snow shoveling 15
TWO FOR 20
Only cash
Streets
menn
lawntr









THINK YOU!

Jen Love

jen@agentsofgood.org

@agentjenlove

AOG agents of good